

# GREENWOOD PLACE

OUR YEAR AT A GLANCE:  
2020/2021

(April 2020 to March 2021)



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“I love what you do. Greenwood Place is the Rolls Royce of the sector. Your work is phenomenal.”

CLIENT



## INTRODUCTION FROM OUR CHAIR

Last year I wrote that 'the future seems at the least complicated and challenging...'. It has proved to be that and much more. In this world, Greenwood Place has continued to be a beacon of wise, thoughtful and challenging advice for engaged, enquiring and committed philanthropists. The business has steadily grown, acquiring clients and growing with existing ones.

Clients continue to recognise the extraordinary service that Rebecca and her team provides – exemplified by their client survey delivering a Net Promoter Score of 9.7...an almost unheard of number! This number owes itself in no small part to the exceptional team that has been built at the firm.

The year has seen the addition of a partner, Sonal, to the existing leadership team of Rebecca and Louisa. Through their leadership, a distinct, collegial and deeply supportive culture has taken root in the firm. The client experience rests on the whole organisation being in service to each client and ensuring that standards are maintained and consistently delivered.

Whatever one's perspective on the myriad of issues that we can see in front of us, the need for the service that Greenwood Place delivers only increases. Ensuring that the philanthropic 'dollar' achieves the desired impact and meets the goals and aspirations of donors has never been more important. We can look forward with confidence that Greenwood Place will continue to be an outstanding partner on this journey.



**PAUL FLETCHER**



**Paul Fletcher**

In addition to Greenwood Place, Paul serves as Chair of Teach for All, Greater Share, Kensington Aldridge Academy and SystemIQ Capital. He was Senior Partner of Actis, the emerging markets investor.

# INTRODUCTION FROM THE PARTNERS

In 2020, Greenwood Place doubled the philanthropic giving directly under our management.

In January 2020, our team, the majority of our clients and most of our South Asia-based grantee partners were together in India. By April we were locked down and working with the entire Greenwood Place community of donors and “doers” to figure out how to be of service in a pandemic.

John Lennon’s observation: “Life is what happens to you while you’re busy making other plans” could have been written especially for this past year.

Our clients doubled down to support their existing partners and joined with Greenwood Place in our collective Covid-19 emergency response. Our grantees repurposed their organisations to provide humanitarian assistance to vulnerable people, in person and online, across the globe. The case studies included in this Review share a few of their stories.

Now, while Covid-19 continues to affect lives and livelihoods globally, we are working alongside our grantee partners to plan for what comes next. As we do this work, we are acutely aware of the big questions we all face. How do we best leverage our limited philanthropic resources to protect our shared planet? How do we face the injustices we now see so clearly with compassion? How do we best support our clients to set goals for their philanthropy, before any of us know the answers? Where can we best bring our time, connections and commitment to bear?

We believe our impact as a funder and advisor depends not only on the organisations we choose to fund but how we behave in relation to those organisations. Do we get under their feet or do we enable them to fly?

Lastly, as many of you know, the Greenwood is a place in ancient literature where you travel to find yourself, often, paradoxically by getting lost. It’s where you go to grow, learn and change. We hope we can provide that “Greenwood” space for our community in these critical and confusing times.



REBECCA EASTMOND



LOUISA BRASSEY



SONAL SHAH



Rebecca Eastmond



Louisa Brassey



Sonal Shah

# ABOUT GREENWOOD PLACE

Greenwood Place exists to enable philanthropists and foundations to do their work more effectively. We do this by providing long-term, high quality support to those who want their philanthropy to punch above its weight.

Our impact as an organisation can only ever be seen in the change brought about by the people we serve.

Much of our time is spent in grantmaking – acting as the executive team for philanthropists and foundations who share our entrepreneurial philosophy. This means that we provide resources to organisations who are delivering positive impact on the ground. We are donors, not doers.

We also act as a trusted advisor and support system for individual philanthropists and foundations who manage their own grantmaking. They leverage our experience and network of experts to achieve their philanthropic goals.

“  
The support and knowledge of the Greenwood Place team makes the whole process of giving enjoyable, impactful and fulfilling.  
GREENWOOD PLACE CLIENT

## OUR VALUES

Our values are integral to our work, our culture and the community we seek to build. They are:



To understand the importance of both listening and leading



To balance compassion, flexibility and rigour



To work collaboratively and to maintain objectivity



To act with humility and a bold, entrepreneurial spirit



To operate in all circumstances with integrity and respect for others.

# OUR YEAR IN NUMBERS





“We have a fantastic relationship with Greenwood Place. They take the time to really understand our charity, our values and our ambitions and how, together, we can achieve the greatest impact. It really is the perfect partnership.”

GRANTEE PARTNER  
(2021 Survey)

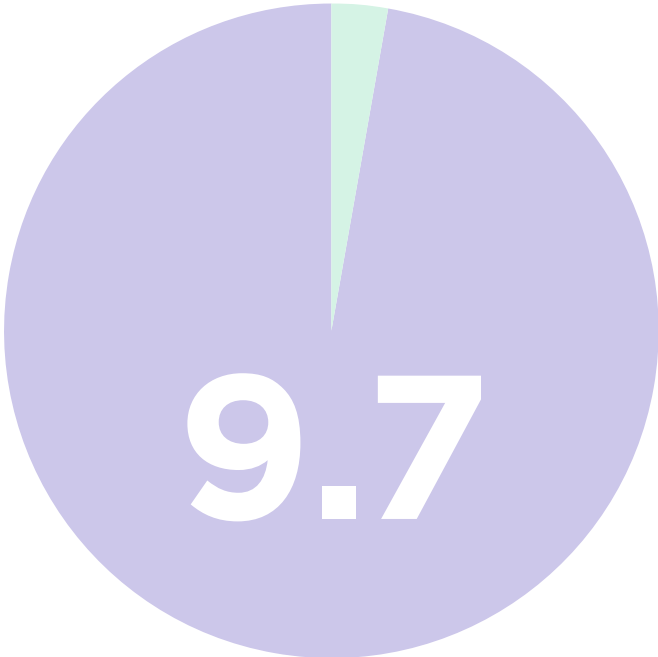




# WHAT PEOPLE SAY ABOUT US

## CLIENT SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), clients were asked to rate Greenwood Place. A total of 16 respondents participated, representing our 18 clients. Feedback was overwhelmingly positive.



**AVERAGE SCORE:  
9.7 OUT OF 10**

**A 9.7 out of 10**

Would you recommend Greenwood Place to a friend who needs advice or execution support in their philanthropy?

**“Greenwood Place gave us the confidence to support smaller organisations by doing excellent due diligence and removing the worry that we were making mistakes in our grantmaking.”**

**B 9.3 out of 10**

How would you rate Greenwood Place as a partner to your philanthropic or other social impact activities?

**“The team have deep know-how. And they are also super kind and emphatic.”**

**C 9.7 out of 10**

How do you feel about Greenwood Place’s professional skills as a grant-maker or advisor?

**“Greenwood Place have an incredible network and far reaching experience which allowed us to make grants with confidence.”**

**D 9.9 out of 10**

If you use Greenwood Place for additional advice beyond grant-making, how do you feel about the advice that you gain?

**“It’s a huge help to be able to talk to the Greenwood Place team about a range of things such as how to build a website, open data, database management or recruitment.”**

**E 9.6 out of 10**

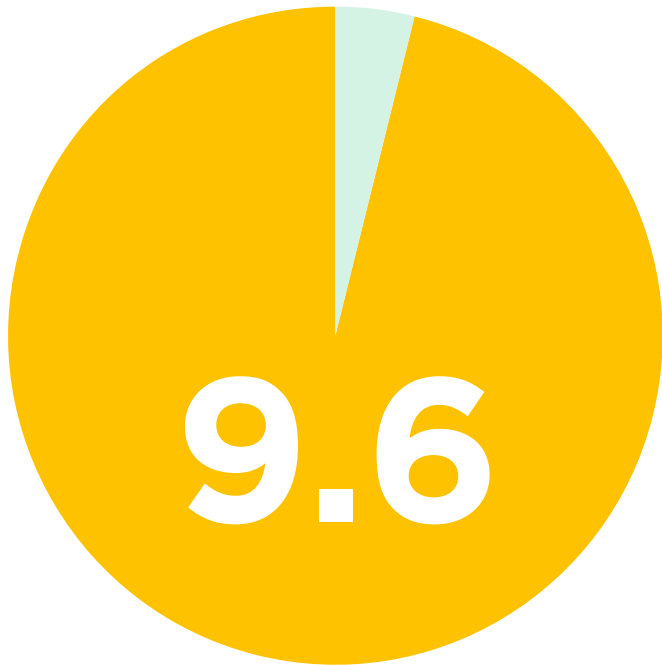
Overall, how do you feel about Greenwood Place?

**“I love Greenwood Place’s flexibility and their complete lack of ego.”**

# WHAT PEOPLE SAY ABOUT US

## GRANTEE SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), partners were asked to rate Greenwood Place. A total of 88 respondents participated, representing Greenwood Place's 90 partner organisations. Feedback was overwhelmingly positive.



**AVERAGE SCORE:  
9.6 OUT OF 10**

### A 9.6 out of 10

How do you feel about your overall relationship with Greenwood Place?

**“Very supportive, enthusiastic and empathetic throughout. A huge belief in our mission and vision as a charity.”**

### B 9.4 out of 10

Do we give you enough time to gather the information we request?

**“Yes, reporting deadlines are clearly signposted and agreed in advance.”**

### C 9.3 out of 10

Did we give you enough support to complete our due diligence process?

**“We get all the required guidance and we feel you all are so approachable in case we have any doubt.”**

### D 9.0 out of 10

Do we give you enough information up front about us and our processes?

**“Yes, with each funder there is a clear relationship plan and reporting schedule which is really helpful.”**

### E 9.8 out of 10

Are we responsive when you ask us a question?

**“The team are highly responsive, thorough and an absolute delight to work with.”**

### F 9.8 out of 10

Are we open and approachable?

**“The team is extremely friendly, polite, well-informed and keen to help during the entire process.”**

### G 9.9 out of 10

Are we respectful?

**“The team makes the experience feel like a warm hug... seriously, I wish Greenwood Place's approach was the norm in philanthropy.”**

## SPOTLIGHT

### BLEU BLANC ROUGE FOUNDATION

Our journey with Bleu Blanc Rouge Foundation (BBRF) began in Summer 2019. When we met BBRF's founder, she told us about her philanthropy to date.

She had teamed up with a small and dedicated team of social workers to build a non-profit in Ethiopia focused on supporting young people ageing out of institutional care into education and employment.

Outside that work she felt her giving was scattered and unstrategic. It was not that she was making bad funding choices, but in the absence of a clear strategy, it was hard to understand the impact of individual gifts let alone her whole portfolio.

Despite giving across a range of issue areas, the founder cared deeply about the obstacles that hold vulnerable young people back. Young people are vulnerable, she felt, not just because they are young. Perhaps more fundamentally, they are vulnerable because they live in an unequal world where the social values and institutions that permit opportunities and possibilities of all kinds are not available to everyone.

We agreed to focus our learning and grantmaking in this area and to build a portfolio focused on removing barriers for those young people who face the most headwinds.

Following our initial landscaping work, the founder decided to focus on “looked after” young people in the UK and internationally. We support one organisation that is rethinking residential housing for children in care, another that helps young people successfully exit care and fulfil their potential as adults and yet another that provides holistic support for highly vulnerable unaccompanied minor refugees. Greenwood Place sources potential grantees, manages relationships with charity partners and supports the founder's team with governance and day-to-day administration.

At the same time, we have supported the team in Ethiopia to grow and learn – helping them source pro bono consulting to support their strategic thinking and linking them to best-in-class organisations across the world to share knowledge.

This year, BBRF launched a “family fund” to bring the next generation into the foundation. In addition, the founder has joined the board of an award-winning organisation that works at national and international level to reform the institutional care system.



“The team’s knowledge and expertise comes both from running charities and guiding investment, meaning they have a rounded and nuanced understanding of how money meets mission.”

CLIENT  
(2021 Survey)



## OUR WORK GRANTMAKING

- We served as the executive management team for 7 clients and their philanthropic foundations throughout the year. For these clients we provide strategic support and issue analysis, we source grantee partners, carry out due diligence, manage relationships across their grant portfolio, provide mentoring and impact measurement, and deal with the day-to-day admin that keeps their foundations running smoothly.
- Our processes are informed by decades of experience within our team as well as good practice learned from others.
- We balance thorough analysis with support and respect for our clients' grantee partners' expertise and time.
- We are committed to continual improvement where we see gaps and opportunities. We have revised and upgraded our processes each year based on feedback from grantees shared through our annual grantee survey.

## ADVISORY SERVICES

- We acted as a partner and advisor to 11 clients, walking alongside them and providing support as they seek to create positive change.
- Our advisory work over the past year has been extremely varied, ranging from mining our networks to enable practical, humanitarian giving in India during the recent Covid-19 peak, to providing strategy and grant-making workshops.
- During the course of 2020/21, we built websites, supported recruitment processes and acted as an impact advisor for a handful of impact focused investors.



The HOME Project, Photo: Nikos Pilos

# OUR COMMUNITY

- Staying at home had the silver lining of enabling us to draw in our community globally, both as speakers and participants, in a way that proved deeply enriching.
- Jacqueline Novogratz and Jawad Aslam joined us from New York and Islamabad respectively to discuss building community across lines of cultural and political difference. Sir Ronald Cohen joined us from Tel Aviv to talk about the Impact Revolution and Amar Inamdar and Bill Nussey joined from Nairobi and Atlanta to discuss the future of clean energy.
- Our series of planet-focused screenings and conversations were co-hosted in Greece and London, with expert speakers drawn from across the world. We also hosted in-depth community workshops: Greenwood Place Advisor Emily Bolton helped us work through what it takes to create impact at scale and Leadership Coach Greta Cowan hosted a storytelling workshop from her study in upstate New York.

- We helped many of our charity partners develop and fine-tune their strategies. We felt proud as they delivered for their beneficiaries – over and over – beyond their and our expectations in the face of Covid-19.
- We were thrilled to see the community coming together to respond to need. Our joint Covid-19 response funding to Yunus Social Business, Root Capital and Acumen enabled them to coordinate their efforts and better support social entrepreneurs across the world during the first lockdowns of 2020.
- We were also delighted to receive a global award for our work this year from Catalyst 2030. The virtual award ceremony included a blessing by The Dalai Lama, attending by Zoom from Dharamshala.





“I am very happy and very proud to be part  
of the Greenwood Place community.”

CLIENT  
(2021 Survey)



## OUR GRANTEE PARTNERS

We are proud to have supported the organisations listed below through our direct grant-making work during 2020/21.

Action for Happiness  
Action Foundation  
Acumen  
Acumen Academy UK  
Anna Freud Centre  
Ashoka UK  
Baobab Centre for Young Survivors in Exile  
Big House  
Blue Cabin  
Blue Ventures  
Boma Project  
Bronx Centre for Mathematics and Science  
CAMFED  
Carefree Cornwall  
Care Leaders Fellowship  
City Harvest  
Clean Start  
ClientEarth  
Coral Vita  
Coram Voice  
Drive Forward Foundation  
Dutch Masters Foundation  
Educate Girls  
Family Gateway  
Family Rights Groups  
Fauna & Flora International

Football Beyond Borders  
Foundation for Ecological Security  
Gates Therapeutic Accelerator  
Girls Not Brides  
Glimmer of Hope  
GreenWave  
Helpforce  
Homeless Link  
Independent Food Aid Network  
IPA  
Jamie's Farm  
Jeroen Pit Huis  
Just for Kids Law  
Kazzum Arts  
Last Mile Health  
Little Village  
Lighthouse  
Love Barrow Families  
Mental Health Innovations – SHOUT  
mothers2mothers  
myAgro  
New Horizon Youth Centre  
Noora Health  
Northern Rangelands Trust  
Oranje Fonds  
Peek Vision  
Place2Be  
Prins Bernhard Cultuurfonds  
Project ECHO  
Quaker Social Action  
RefuAid  
Refugee Action

Refugee Support Network  
Resurgo  
Root Capital  
Safe Families  
SafeLives  
Smart Works  
Spark MicroGrants  
St Giles Trust  
St Michael's Fellowship  
Start Network  
Stichting Kinderpostzegels  
StreetLife  
Street Talk  
Strong Wings  
StrongMinds  
Sufra NW London  
The HOME Project  
The Matthew Tree Project  
The Old Vic  
Thrive at Five  
Transform Schools  
Tutor Trust  
Village Enterprise  
Voices Foundation  
Voedelsbanken Emergency Appeal  
West London Zone  
Whole Child International  
WILD Young Parents  
WSUP  
Yunus Social Business  
Zone West



## GRANTEE CASE STUDIES



## Blue Ventures

Rebuilding tropical fisheries in partnership with coastal communities.

Blue Ventures' work began two decades ago in remote coastal communities in Madagascar and is growing globally. Across a dozen countries, Blue Ventures partners with traditional fishers and community organisations to design, scale, strengthen and sustain fisheries management and conservation.

Their practical, holistic, conservation model emerged slowly, through conversations with their partner communities who challenged them to appreciate the ways the health of people and the environment they inhabit are intertwined. All of their work is designed

to demonstrate that effective conservation improves food security and makes economic sense.

In 2020/21 Blue Ventures' work reached over 454,790 people, who collectively manage over 13,707km<sup>2</sup> of coast and ocean.

Blue Ventures' commitment to traditional fishers and marine life has catalysed a global grassroots movement to build resilient oceans and fight poverty. They are creating a new vision for marine protection that improves food security and livelihoods in coastal communities while safeguarding the marine life on which those communities depend.

Supported by 2 community members. Supported since December 2017.



Photo: Garth Cripps / Blue Ventures

“  
A model for everyone working to conserve the natural life-support systems of our troubled planet.

SIR DAVID  
ATTENBOROUGH

## CAMFED

When you educate a girl, everything changes.

Over 26 years CAMFED has supported more than 4.8 million marginalised children to overcome poverty-related obstacles - from hunger and lack of supplies to low confidence and self-esteem - and attend school.

CAMFED's Covid-19 response included linking girls with personal mentors and partnering with education ministries to broaden the reach of their programmes.

During school closures their life skills curriculum reached over 200 million children via radio and television. Their students

returned to school post-lockdown at rates of 94% - 99% - up to 20% higher than the national average.

Core to CAMFED's work is enabling graduates to fulfil their potential. We love watching young CAMFED graduates take on climate leadership positions from teaching climate-friendly agricultural practices to founding thriving green businesses. Amongst CAMFED's accolades this past year, they received a UN Global Climate Action Award.

Supported by 3 community members. Supported since June 2018.



“  
No force changes the world more than a girl with a book... CAMFED empowers girls and young women, and they in turn reshape their countries.

NICHOLAS KRISTOF,  
New York Times Op-Ed  
Columnist

## Spark MicroGrants

Enabling very poor, remote communities to design and launch their own social impact projects, and to gain collective power that lasts for the long term.

Decades of aid has sidelined poor communities from the programmes intended to uplift them. Villages are littered with empty school buildings and broken taps because they were built without community buy-in.

Spark MicroGrants equips very poor, remote communities to design and drive their own economic and civic development. Spark's partner communities are the decision makers at every stage.

Despite needing to adapt delivery during Covid, Spark's reach has grown considerably over the past year. Since launch, they have partnered

with 344 villages across Rwanda, Uganda, Burundi, the Democratic Republic of the Congo, and Ghana with powerful results – 98% increase in families eating more than one meal per day and \$116 increase in animal assets per household in year one of the programme.

Even more exciting is Spark's ability to catalyse collective action that continues long after project completion. 100% of villages launch a community business and 100% of communities self-finance at least one other project without Spark's support.

Supported by 2 community members. Supported since December 2019.



“Spark's uniqueness is that it reaches the grassroot level, the village, and builds the capacity of village members so that they lead their development agenda. Mayor of Gakenke District, Rwanda

## Fauna & Flora International

Working to protect the biodiversity which underpins healthy ecosystems and is critical for life-support systems that humans and all other species rely on.

Fauna & Flora International, the world's oldest international wildlife conservation organisation, believes biodiversity is most effectively conserved by the people who live closest to it with support from the global community. They work alongside local conservationists, grassroots organisations and communities to protect and support a healthy planet. These partnerships enable the best understanding of environmental, social and political contexts that are often hyperlocal and nuanced.

FFI has been working in Cambodia for over 20 years, teaming up with local NGOs

and with Community Crocodile Wardens from the Indigenous Chong people. Wardens patrol remote rivers and forests to protect the last viable populations of the Siamese Crocodile, a species with deep cultural significance for their community.

In early 2020 ten baby Siamese crocodiles were spotted – the largest number of wild hatchlings ever recorded – and a clutch of 22 eggs was found shortly thereafter. We were delighted when the Community Crocodile wardens in Chhay Reap won a 2021 IUCN Ranger Award.

Supported by 1 community member since June 2020.



“The community is really happy about the presence of crocodiles. They are not afraid of crocodiles. They understand them, Siamese crocodiles; that's because they have been here since our ancestors' period. SIM KHMAO, Community Warden, Cardamon Mountains, Cambodia.

## The HOME Project

Caring for unaccompanied refugee children, empowering them to grow into active and productive citizens.

3,373 unaccompanied children live in Greece today. 1,231 are unprotected without access to care, services, or information about their rights. They live in appalling conditions, exposed to terrifying dangers.

THP welcomes unaccompanied minor refugees into the safety of its shelters in Athens where they receive holistic child protection services: food, housing, material support, clothing, medical care, social, legal and psychological support. THP sets the standard for child protection in Greece and actively shares its child protection model

and experience nationally and internationally.

Operating 14 homes with capacity to house 270 children, THP has housed over 670 children since its launch 4 years ago. 130 of these children have now been reunited with families and 50 have graduated into employment (15 as THP staff).

2020/21 saw THP graduate, Amadou Diallo, win a place at Sciences Po, one of the world's most elite universities. It also saw CEO Sofia Kouvelaki recognised as an Obama Foundation Leader.

Supported by 1 community member since June 2020.



“**The HOME Project enabled me to prove what I am able to do if I have help. I learned that we always have to try, to not give up, and to keep trying.** AMADOU DIALLO, Student at Sciences Po Paris, Intern at The HOME Project

## Noora Health

Placing patients and their families at the centre of the healthcare journey in order to radically transform patient outcomes.

India has roughly four million skilled healthcare professionals to serve a population of 1.36 billion – that's about 29 per 10,000 people, compared to around 113 per 10,000 in the UK. Noora trains healthcare professionals to deliver health skills training to family caregivers in low-resource settings so they are equipped to care for their loved ones in hospital and at home.

In 2020, Noora Health passed a major milestone – over 1 million family members across India trained through their core programme. They also reached

15.8m people with their Covid-19 training and content.

Every day, throughout the height of the pandemic, Noora reached 2,200 Covid-19 positive households through IVRS and WhatsApp, and 205 higher risk caregivers and patients for in-depth, live counselling. They trained 3,500 frontline workers from 61 NGOs in just 3 months, imported and distributed emergency medical equipment, and offered wellness sessions and counselling to healthcare workers across the public health system.

Supported by 1 community member since June 2018



“**Covid-19 has reinforced the importance of our mission - that families deserve to be empowered and equipped to take charge of their health outcomes when the public health system is overburdened.** DR. SHAHED ALAM, Co-Founder & Co-CEO

## West London Zone

Helping the most at risk children and young people in West London to build the relationships and skills they need socially, emotionally and academically so they can get on track to thrive in adulthood.

West London is an area of deep inequality: 1 in 5 young people (12,000 across the area) lack the support they need to thrive. WLZ recognises that every child is different and they aim to work with children who would benefit from support in multiple, interrelated areas.

They build trusted relationships, joining up each child's support system - families, schools and local organisations - to deliver a 2 year support plan. Their team of trusted adult "Link Workers" are based in schools where they interact daily with each child and help

them get the specialist support, from tutoring to art therapy, that they need to achieve their goals.

Covid-19 pushed WLZ to pivot to a blended model - checking in with families several times each week and providing home learning and wellbeing support. WLZ's emergency support packages helped families access translation services, food, benefits etc and delivered practical resources to those who had lost jobs or were otherwise struggling.

Supported by 3 community members. Supported since 2017.



“ WLZ has helped me develop strengths and skills during the pandemic that otherwise I wouldn't have been able to learn. My Link Worker has really helped me keep happy during this time. No matter how I felt she was always there for me. WLZ child

## Mental Health Innovations / Shout

Using the power of technology to reach the millions of people, especially young people, who feel isolated and alone, and help them to find the right place to talk.

In November 2020, Shout 85258, (MHI's secure and free platform for confidential text conversations about mental health), reached its first 500,000 conversation milestone. They have now hosted over 780,000 conversations with 315,000 texters.

Shout volunteers offer round the clock mental health support providing positive early intervention, taking pressure off other emergency services and in some cases deescalating suicide risk. Shout has 2,600 trained volunteers who make the work

possible, backed by clinical supervisors and coaches.

Shout launched to the public in May 2019 and, as a digital service, was able to operate normally throughout the pandemic. The data MHI gathers points towards a huge impact on mental health that is likely to be enduring, particularly for the younger generation.

Suicide is the most common reason people contact Shout and 40% of texters haven't asked for help elsewhere. 65% of texters are under 25 and 35% identify as LGBTQ+.

Supported by 2 community members. Supported since July 2020.



“ The volunteer who responded to Jack that night guided him to a calmer place, working with him to stop, take stock and find the courage to phone the emergency services... We have no doubt that what happened between Jack and Shout when he was stood on that bridge was enough to save his life.

Parent of Jack, aged 12

## The Tutor Trust

Working to transform the achievements and life chances of schoolchildren through tutoring – ensuring every child who needs some additional academic support can access a great tutor.

Educational inequality in the UK is amongst the worst in wealthy nations. The Covid-19 crisis is accelerating this problem.

Based on estimates by teachers, the learning gap between disadvantaged students and their peers was 46% bigger in July 2020 than the previous year. And parents with financial means are using private tuition to minimise the impact of school closures on their children – threatening to further decrease social mobility.

Tutor Trust is an award-winning, not-for-profit education charity delivering high-quality tutoring. A Randomised Control Trial gave the Tutor Trust gold

standard evidence of its impact.

Tutors are university students and graduates selected for potential both as role models and as academic instructors. Recruitment and training are rigorous and tutors receive competitive rates of pay, ensuring greater professionalism.

Tutor Trust pivoted to online delivery and scaled rapidly in response to Covid-19, adding almost 600 more tutors and becoming an official delivery partner for the government's National Tutoring Programme. They've supported 5,554 children this academic year (double any previous year).

Supported by members of the Greenwood Place community since 2017.



“ Tutor Trust has been a real positive that has come out of the difficulties of extended school lockdown... Tutor Trust enables our children to continue to learn in a fast-paced, meaningful and enjoyable way. ROB SIMPSON, Norman Pannell Primary School, Liverpool

## St Giles Trust

Supporting and training people held back by poverty, exploitation and crime to build a better future – for themselves and those they care about.

Since 2014, knife crime in England and Wales has increased by 84%. Ever younger people are exposed to violence and children are exploited as mules to move drugs across the country in “county lines” distribution networks.

No single factor is to blame for these phenomena. However, cuts to youth services, exclusion from education, family breakdown, and a perceived lack of opportunity all have impact.

St Giles Trust (SGT) works to break the cycle of crime and to create safer communities. They believe that everyone has the power to turn their life around.

To that end, SGT provides intensive, peer-led, support for young people and their families. SGT's highly trained workers have lived experience of the criminal justice system and are uniquely placed to give individualised support.

In 2020, SGT reached 50,000 young people through preventative gangs work, supported 439 people into work, and engaged 1,704 clients in services around gang exit (65% of them under 18).

Throughout the pandemic, SGT has provided its clients with practical, consistent support around housing, jobs, bills payment, IT equipment, nutritious food and staying safe.

Supported by 2 community members. Supported since January 2019.



“ By releasing kids to St Giles we know, we trust that they will get help from someone who understands. The thought of not having St Giles on the end of the phone for a referral terrifies me. Where would we send them? Police Officer

## Resurgo

Equipping young people with confidence, motivation and the vital skills they need to succeed in long-term employment.

Covid-19 caused a dramatic shift in the employment landscape which has hit young people the hardest. They are 2.5 times more likely to have worked in a sector which shut down. Resurgo's Spear Programme is an intensive six-week training course designed to place young people facing barriers into education or employment and provide them with tools to succeed.

Over two thirds of Resurgo's Spear Programme trainees who were in work pre-pandemic have experienced furlough, reduced hours, or redundancy. When forced to suspend face-to-face delivery in March 2020, supporting these trainees was

Resurgo's absolute priority. Coaching staff made 250 phone calls each week to support job searches and protect wellbeing.

In Summer 2020 Resurgo began online delivery. Since June 2020, 710 young people have participated in the Spear Programme and two thirds have progressed into work or education despite an extremely challenging jobs market.

In response to growing levels of unemployment, Resurgo recently launched Re-Work, an online programme taking Spear Programme principles and applying them to support the newly unemployed of all ages.



Supported by 2 community members. Supported since June 2020.

“ I started taking responsibility for my unemployment rather than saying, well, I don't have a job because of Covid-19 or because the world is just this way. It was because of me, because I needed to take the action necessary to get there in the first place. MARIA, Spear Programme trainee

## Carefree Cornwall

Working to give young people in and leaving care the chance to do things for themselves and for others.

In 2005, a group of six young people and a youth worker established Carefree to improve the lives of people aged 11 to 25 who grew up in the care system - "looked after" children. 35% of Carefree's team are care experienced and some were supported by Carefree.

During lockdown, Carefree moved all their work online providing 150 young people with 1:1 support and reaching an additional 173 through group programmes. Carefree, like many of our partners, experienced an increase in mental and other stress-related health issues among the young people they work with in addition to significant added

pressure on their team. They managed this additional load with grace and calm. They tell us the pandemic has taught them the importance of individual touch points with every young person they support. They will maintain this personal contact in addition to the group work they have always delivered.

Carefree works directly with around half of the young people in care in Cornwall and reaches every young person in care through regular newsletters and digital outreach. Since the beginning of 2021, 77 Carefree young people have been involved in actively influencing change within the Cornwall care system.



Supported by 2 community members. Supported since 2019.

“ Over this difficult year Carefree has engaged with more young people, not less, and those young people's needs have increased because of the pandemic. MARI EGGINS, CEO

“Exceptional strategic guidance, plain speak, grit and empathy form the core of the support we receive from Greenwood Place. You feel like a true partner, a part of the team, and care about our issues as much as we do.”

GRANTEE PARTNER  
(2021 Survey)





# WHO WE ARE

## STAFF TEAM



**REBECCA EASTMOND**  
Co-Founder and CEO



**LOUISA BRASSEY**  
Co-Founder and Partner



**SONAL SHAH**  
Partner



**JACQUI BAASKE**  
Chief of Staff



**JEANNE MORALES WORK**  
Senior Foundation Executive



**LUCY CLARKE**  
Senior Foundation Executive



**LYNN HOHENFELD**  
Foundation Executive

## FREELANCE CONSULTANTS

**Strategy and Grantmaking:**  
Katy Golding,  
JoJo Stephens,  
Barbra Mazur

**Operational and Design:**  
Diane Richards,  
Lynda Shaw,  
Emmi Salonen

**Interns:**  
Chaitanya Makwana,  
Eliot Scharf

## OUR ADVISORY BOARD MEMBERS



**SIR HARVEY  
MCGRATH**  
Chair, Big Society  
Capital & Chairman,  
Birkbeck University  
of London



**JAMIE COOPER**  
Founding Chair &  
President Big Win  
Philanthropy



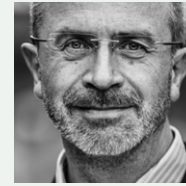
**SIR THOMAS  
HUGHES-HALLETT**  
Chair & Co-Founder  
Marshall Institute,  
Founder & Chair  
HelpForce



**NICOLA  
BRENTNALL**  
CEO, The Queen's  
Commonwealth  
Trust



**JAMES IRUNGU  
MWANGI**  
Executive Director,  
Dalberg Group



**PETER WHEELER**  
EVP, The Nature  
Conservancy;  
Co-Founder New  
Philanthropy  
Capital



**PER HEGGENES**  
CEO, Ikea  
Foundation



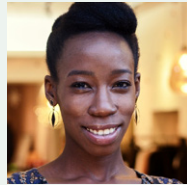
**EDWIN OU**  
Director, Funder  
Alliances, Skoll  
Foundation



**CARLYLE SINGER**  
President, Acumen



**MIKO GIEDROYC**  
Founder, New  
Philanthropy  
Capital



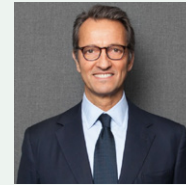
**SAYO AYODELE**  
COP 26 Climate  
Champions &  
Partner, Leaders'  
Quest



**PAUL FLETCHER**  
Chairman Teach  
For All



**KEVIN STARR**  
Managing  
Director, Mulago  
Foundation



**LUIS PALACIOS**  
Founder, Elystone  
Capital



**CATHERINE  
ZENNSTRÖM**  
Co-Founder &  
Chair, Zennstrom  
Philanthropies



**POOJA WARIER  
HAMILTON**  
Chief Customer  
Officer, Apolitical



**FIONA NAPIER**  
Senior Associate,  
COP 26 Climate  
Champions,  
Trustee,  
Environmental  
Fundors Network



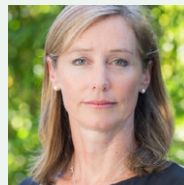
**EMILY BOLTON**  
Former Director  
Social Finance



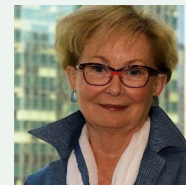
**VINAY NAIR**  
Co-Founder &  
CEO, Lightful



**RICARDO  
GORODISCH**  
Founder & Director,  
Foundation  
Kaleidos



**NICOLE MUNNS**  
Founder & Chief  
Executive, Aestus  
Foundation



**DIANE WHITTY**  
Former  
Global Head,  
Philanthropy  
Centre,  
J.P. Morgan



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