

GREENWOOD PLACE

**OUR YEAR AT A GLANCE
2021/2022**

(April 2021 to March 2022)



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“I could not have dreamt of a better partner on a better journey.”

CLIENT
(2022 Survey)



INTRODUCTION FROM OUR CHAIR

It seems incredible that Greenwood Place has passed the five year mark. I met Rebecca at a human rights concert in late 2016, where she explained the thesis of the new idea she was thinking through: that there were many people who wanted their giving to have more impact but for whom putting in place a high quality team to enable this would not make sense. Greenwood Place, she said, would provide long-term, high quality support to those who want their philanthropy to punch far above its weight. It was an intriguing idea.

Five years in, the team have helped the clients whose foundations they manage to give away a collective \$64M, much of which would not have been given at all without their support. In these confusing and challenging times, Greenwood Place have continued to be a beacon of wise, thoughtful and challenging advice for engaged, enquiring and committed philanthropists, and the impact of their work can be seen throughout this annual report – both in the results of their annual survey and the stories shared by their partners.

The supportive, collegial, professional and respectful culture that Rebecca and her Partners have built is reflected in the results of their annual survey of clients and grantee partners. The focus on maintaining high and consistent standards is clear.

We spent a few days travelling with some of Greenwood Place's clients and grantee partners in October 2021, understanding the issues they worked on – many of them supporting vulnerable children and families – and thinking through the tension between going deep and reaching scale. Whatever one's perspective on the issues we are facing right now across society, it is clear that the wisdom, experience and partnership that Greenwood Place provides to its clients is greater than ever.



PAUL FLETCHER



Paul Fletcher

In addition to Greenwood Place, Paul serves as Chair of Teach for All, Greater Share, Kensington Aldridge Academy and SystemIQ Capital. He was Senior Partner of Actis, the emerging markets investor.

INTRODUCTION FROM THE PARTNERS

Greenwood Place marks its fifth anniversary this year. In the five years since we embarked on this adventure, we have brought together a remarkable community of donors and “doers”. We couldn’t be more proud to walk alongside each of them.

We started Greenwood Place with an idea that perhaps we could make philanthropic funding work a bit harder, incentivise greater giving and make the process more rewarding for all involved. That idea has grown and developed and since 2017 our team has directly managed over \$64M of grant funding to over 100 charities. This figure sits alongside an even larger amount of grant funding and impact investment where we have acted as an adviser to our clients.

Nelson Mandela once said “Vision without action is just a dream, action without vision just passes the time and vision with action can change the world”. Greenwood Place enables vision with action. Our clients tell us that much of the giving we manage simply wouldn’t have happened without our support. In that context, we are delighted to share the results of our annual survey. Each year we ask the organisations and individuals we partner with (both clients and grantees) how we’re doing – are we getting under their feet or helping them to fly – and we publish the results.

We’re also delighted to have the opportunity to highlight some of the work of our community. As our clients’ giving has increased, so too has

the impact of our grantee partners. This year saw many awards across our community – including an extraordinary result for our long-term partner Noora Health who won two major philanthropic prizes this year – the Skoll Award and the Audacious Prize.

Despite the good news we hear from individual community members, we are living in a difficult and confusing time. There is danger, fear and exhaustion all around us as well as possibility, creativity and compassion. Creating change in this context is not easy and our work feels more important than ever. None of us can afford to sit on the sidelines.

The Greenwood in ancient literature is a space to grow, learn and change. We wanted to create this kind of space for our clients, for it is only by taking the time to learn, to connect and to collaborate that we will accelerate the change that we need.



REBECCA EASTMOND



LOUISA BRASSEY



SONAL SHAH



Rebecca Eastmond



Louisa Brassey



Sonal Shah

ABOUT GREENWOOD PLACE

Greenwood Place exists to enable philanthropists and foundations to do their work more effectively. We do this by providing long-term, high quality support to those who want their philanthropy to punch above its weight.

Our impact as an organisation can only ever be seen in the change brought about by the people we serve.

Much of our time is spent in grantmaking – acting as the executive team for philanthropists and foundations who share our entrepreneurial philosophy. This means that we provide resources to organisations who are delivering positive impact on the ground. We are donors, not doers.

We also act as a trusted advisor and support system for individual philanthropists and foundations who manage their own grantmaking. They leverage our experience and network of experts to achieve their philanthropic goals.

“
The support and knowledge of the Greenwood Place team makes the whole process of giving enjoyable, impactful and fulfilling.
GREENWOOD PLACE CLIENT

OUR VALUES

Our values are integral to our work, our culture and the community we seek to build. They are:



To understand the importance of both listening and leading



To balance compassion, flexibility and rigour



To work collaboratively and to maintain objectivity

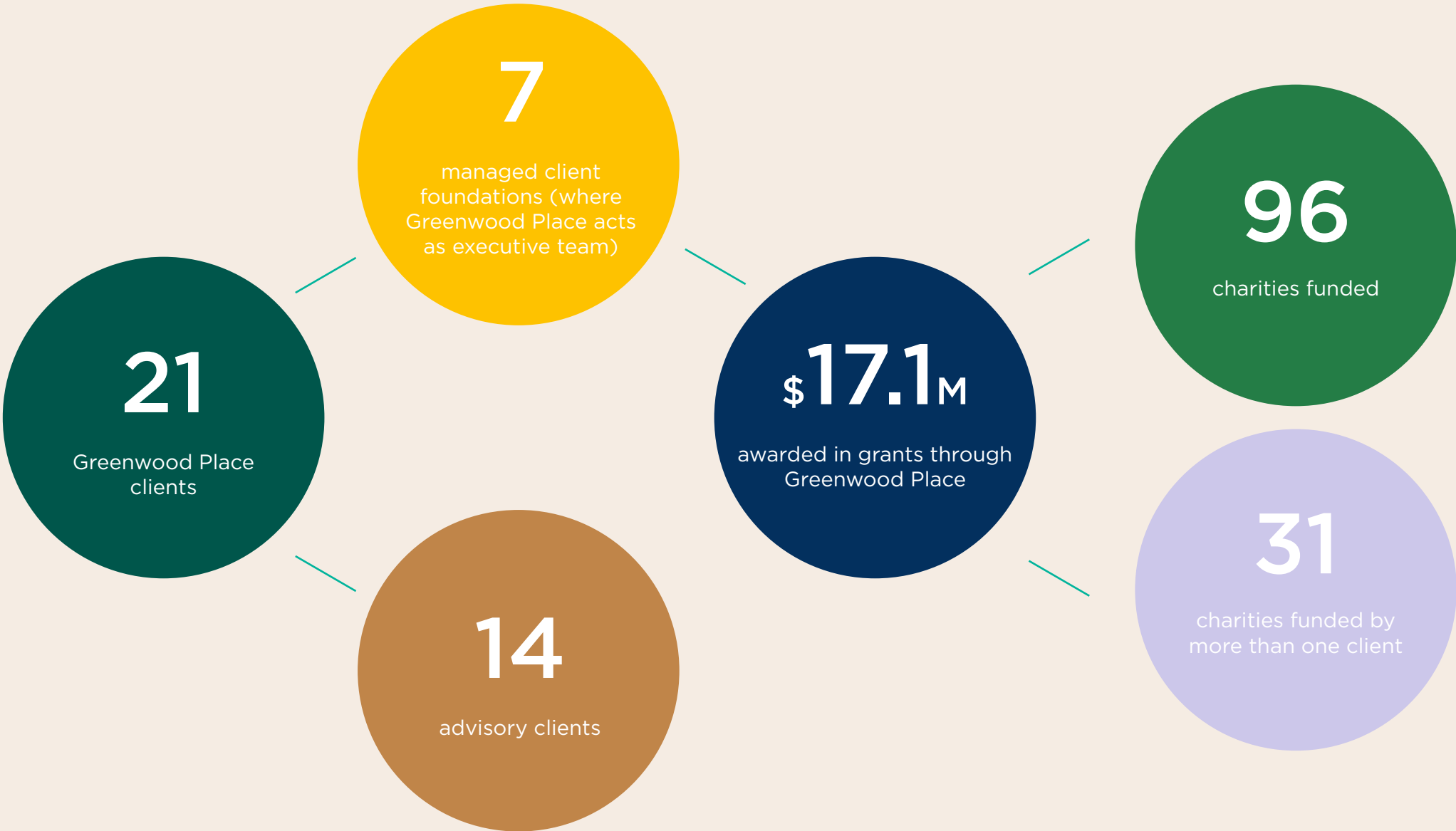



To act with humility and a bold, entrepreneurial spirit



To operate in all circumstances with integrity and respect for others.

OUR YEAR IN NUMBERS





“We were stuck with too much advice and not enough action. Greenwood Place not only gave us exceptional advice but allowed us to get going and start putting our plans in place. Without them our family philanthropy would still be ideas around the kitchen table.”

CLIENT
(2022 Survey)



WHAT PEOPLE SAY ABOUT US

CLIENT SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), clients were asked to rate Greenwood Place. A total of 21 respondents participated, representing our 21 clients. Feedback was overwhelmingly positive.



**AVERAGE RATING:
9.6 OUT OF 10**

A 9.8 out of 10

Would you recommend Greenwood Place to a friend who needs advice or execution support in their philanthropy?

“Absolutely. Greenwood Place have been both mentor and critical friend as I have tried to navigate the challenges of trying to execute philanthropy in a considered, consistent and careful manner.”

B 9.8 out of 10

How would you rate Greenwood Place as a partner to your philanthropic or other social impact activities?

“Utterly professional and informed. At the same time you are a joy to work with and make the process fun.”

C 9.3 out of 10

How do you feel about Greenwood Place’s professional skills as a grant-maker or advisor?

“High quality and ethical. They retain and bring on highly skilled and top calibre staff who are values driven, hardworking, skilled and diligent.”

D 9.3 out of 10

If you use Greenwood Place for additional advice beyond grant-making, how do you feel about the advice that you gain?

“I have been drawing on advice from Greenwood Place for many things that go alongside giving, such as building a great board, or strategy development. The extensive experience you have means that almost any scenario I face you have relevant experience to draw from.”

E 9.8 out of 10

Overall, how do you feel about Greenwood Place?

“It is important to me to be able to learn more about where giving has the most impact and I feel I have learned a lot from Greenwood Place. It has been an eye opening journey.”

F

What, in your experience, are we best at?

“Helping clients focus their giving and increase their overall understanding, and thus their satisfaction and impact.”

“No matter how much you know, it is easy to get locked in your head when considering a complex issue and this can hold you back as a donor. For me, Greenwood Place is a place to discuss ideas, debate the merits of one approach over another, or to be honest about what you might be struggling to wrap your head around.”

“Greenwood Place is excellent at helping you to formulate or adapt a giving plan that is aspirational in terms of its impact and rooted in learning.”

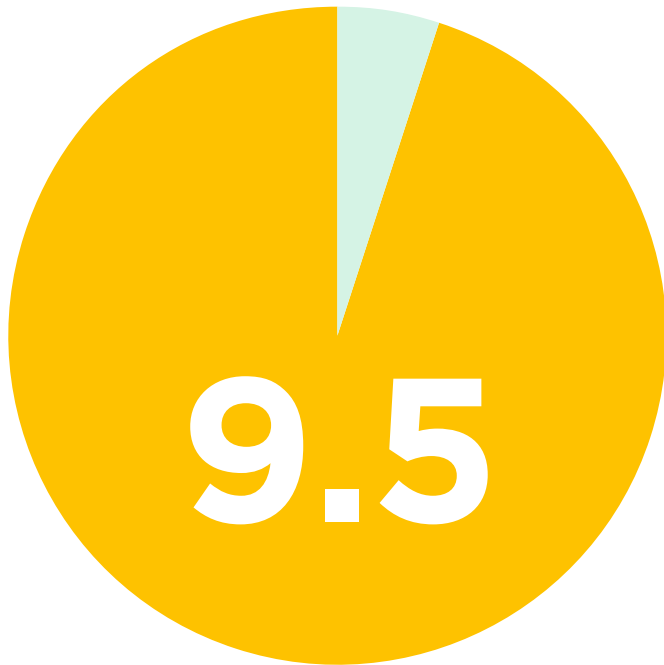
“Research and relationships. You give your thoughts and opinions on charities clearly but without being overbearing or forceful.”

“Greenwood Place are the best in the business. Packed with relevant experience in the industry and act with the highest level of professionalism.”

“GP is good along the spectrum of the forest to the tree. Great insights on specific issues (homelessness etc) at a macro level but also the ability to look deep into an actual organisation and assess their performance and potential.”

WHAT PEOPLE SAY ABOUT US GRANTEE SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), partners were asked to rate Greenwood Place. A total of 66 respondents participated, representing our 90 partner organisations. Feedback was overwhelmingly positive.



**AVERAGE RATING:
9.5 OUT OF 10**

A 9.6 out of 10

How do you feel about your overall relationship with Greenwood Place?

“It is a relationship that feels supportive and collaborative. We are a stronger charity as a result of this relationship.”

B 9.2 out of 10

Do we give you enough time to gather the information we request?

“There is always plenty of time and should I ever need longer, I would not be afraid to ask. The team are friendly, supportive and understanding.”

C 9.4 out of 10

Did we give you enough support to complete our due diligence process?

“Yes. The process was robust but not excessive and the team was very supportive.”

D 9.2 out of 10

Do we give you enough information up front about us and our processes?

“The PDF outlining your process was extremely helpful. We rarely see this level of proactive transparency from funders.”

E 9.7 out of 10

Are we responsive when you ask us a question?

“A member of the team always responds immediately, even if it is to say that you are working on it and will get back to us. We always feel that we are kept in the loop.”

F 9.8 out of 10

Are we open and approachable?

“I feel we are really listened to and understood when we engage with a member of your team.”

G 9.8 out of 10

Are we respectful?

“Your transparency about how you set up funding, unrestricted funding etc and don’t require endless reporting forms that are not customised or reasonable is incredibly respectful of our time and our ability to report on what is most important and specific to our work.”

H

Have we provided any support to you beyond grantmaking?



“Thank you so much to Greenwood Place for offering extensive support, advice and guidance over the years. And for connecting us to other charities who we collaborate with.”

“Greenwood Place have provided a listening ear, wise counsel and helped to raise the profile of our work.”

“We are so proud and grateful to be part of the Greenwood Place family. Thank you!”

“Yes. Its a long-term, multi-layered partnership and feels like an ongoing values-based conversation. A million miles from a transactional arrangement.”

SPOTLIGHT

THE JONGEN CHARITABLE TRUST

The Jongen Charitable Trust was a brand-new enterprise when we met its founders and their two adult children in early 2020. They wanted to create a framework that would allow them to increase their giving and their impact.

We were only able to meet once in person before the UK entered the first Covid-19 lockdown. We worked together via video calls on strategy for the foundation. We started by asking each family member what they found disappointing or concerning in society, and what they would like to change. The family was deeply troubled by homelessness and wanted to understand how to help most effectively. They also wanted to create opportunity for more vulnerable young people by removing barriers preventing them from achieving their full potential.

Together, we built a portfolio of charities that encompassed mental health, after-school education support, and access to employment. We focused on the most vulnerable groups -including those leaving the care system and those in the asylum system. We learned together about homelessness in the UK – which looked very different in the early days of the pandemic when the UK government’s “Everyone In” policy provided temporary accommodation for all homeless people.


From the outset the family focused on finding and supporting highly impactful charities who embody their core values of reliability and professionalism.

They now have a strategic focus on preventing youth homelessness and, more broadly, enabling vulnerable young people to achieve their potential: “Everyone has talent and you really see it when you meet the young people from our partner charities.”

The next step for the family is to develop their work outside the UK. In 2021, the family started to work along migration routes, supporting one organisation that works with unaccompanied young refugees in Greece.

The family tell us that Greenwood Place’s partnership has supported them to stay focused – “We don’t do arts, we don’t do medical research and, by maintaining our focus, we are able to learn and go deeper into the areas that we’ve chosen.”



A full-page background image showing a sunset over a field. The sun is a bright yellow semi-circle on the horizon, with a lens flare effect. The sky transitions from a pale yellow near the sun to a deep orange and red at the top. In the foreground, there are dark silhouettes of trees and bushes against the bright sky.

“Working with Greenwood Place is enriching both personally and institutionally. Having the space to think, develop and execute a plan accompanied by experts has given me enormous peace of mind.”

CLIENT
(2022 Survey)



OUR WORK GRANTMAKING

We served as the executive management team for 7 clients and their philanthropic foundations throughout the year. For these clients:

- We provide strategic support and issue analysis, we source grantee partners, carry out due diligence, manage relationships across their grant portfolio, provide mentoring and impact measurement, and deal with the day-to-day administration that keeps their foundations running smoothly.
- We build grantmaking grant-making processes that are both robust and respectful – informed by decades of experience within our team and good practice we've learned from others.
- We balance thorough analysis with support for grant recipients and respect for their expertise and time.
- We are committed to continual improvement where we see gaps and opportunities. We have revised and upgraded our processes each year based on feedback from grantees shared through our annual grantee survey.

ADVISORY SERVICES

We acted as a partner and advisor to 14 clients, walking alongside them and providing support in their efforts to create positive change.

Our advisory work over the past year has been extremely varied, ranging from helping a foundation through a complete strategy shift, providing training and mentorship to a new foundation director, curating a cross-continent learning exchange from Buenos Aires to Cornwall and facilitating strategy and grant-making workshops.

During the course of 2021/22, we built websites, supported recruitment processes and acted as an impact advisor for a handful of socially-conscious investors.

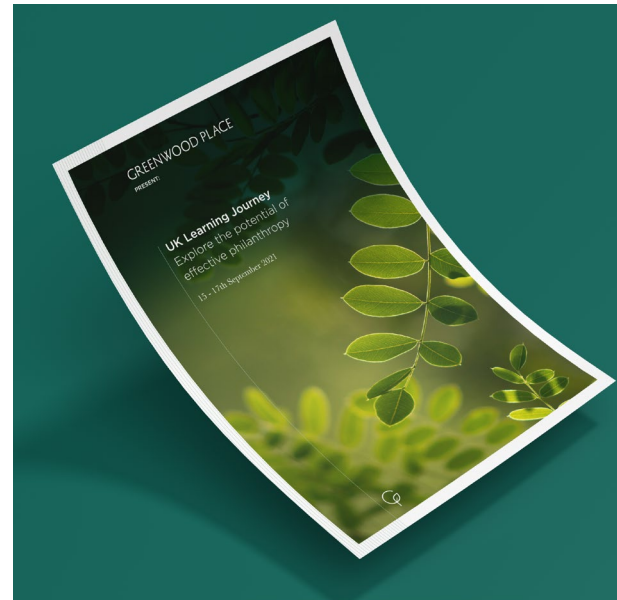
We aided in the development and fine-tuning of strategies for many of our charity partners – as well as sharing their pride as they outstripped their own expectations.




Derartu, Glimmer participant

OUR COMMUNITY

- Our roundtables included discussions with Amar Inamdar and Bill Nussey on the future of energy, Christy Turlington Burns, Courtenay Cabot Venton and Ndinini Kimesera Sikar on igniting collective action and Meghan Roach, Rick Henderson and Daniel Brewer on how to end homelessness.
- We held deep-dive workshops on storytelling, wellbeing and creating impact at scale with the support of Greta Cowan, Chris Underhill, Andrew Bastawrous and Emily Bolton.
- We travelled with our clients across London and into the UK's countryside to understand how UK charities were emerging from Covid lockdowns and digging in to build a resilient future. We were grateful to be supported by master facilitator Simon Hampel on our journey.
- We aided in the development and fine-tuning of strategies for many of our charity partners – as well as sharing their pride as they often outstripped their expectations. And we've appreciated the increasing connections and collaborations that our network have been making.



Greenwood Place UK Learning Journey – meeting some of our UK-based partner organisations and social innovators



“Greenwood Place has helped us develop our family values which we have taken into our family business. They have taught us to speak confidently about the causes we give to. We have learned so much.”

CLIENT
(2022 Survey)



OUR GRANTEE PARTNERS

We are proud to have supported the organisations listed below through our direct grantmaking work during 2021/22.

Access Sport
Action Foundation
Acumen
Anna Freud Centre
Ashoka UK
Baobab Centre for Young Survivors in Exile
Blue Ventures
Body & Soul
Breakthrough India
Camfed
Carefree Cornwall
City Harvest
Clean Air Task Force
ClientEarth
Coral Vita
Drive Forward Foundation
Earthjustice
Educate Girls
Farm Ed
Fauna & Flora International
Foundation for Ecological Security (FES)
Glimmer of Hope
GreenWave
Homeless Link
IntoUniversity
Jamie's Farm
Just for Kids Law
Kazzum Arts
Kheyti
Kids Network
Landesa

LandWorks
Last Mile Health
Lewa
Lighthouse
Little Village
Living Goods
Maliasili
MHI/Shout
mothers2mothers (m2m)
myAgro
New Horizons Youth Centre
NHYC Hotel 1824
Nia Tero
Noora Health
Northern Rangelands Trust (NRT)
Nuru International
Oceana
Onside Youth Zones
Peek Vision
Place2Be
Refugee Action
Resurgo
Root Capital
Safe Families
SafeLives
Smart Works
Soil Association
Spark MicroGrants
St Giles Trust
StrongMinds
Surfers Against Sewage
The Big House
The Home Project
The Tutor Trust
Transform Trust

Trevi
Village Enterprise
West London Zone
Whole Child International
WildAid Marine
Wiltshire CF Bursary Scheme
WSUP (Water & Sanitation for the Urban Poor)
WWF
Yunus Social Business
ZayoHub
2020 Change
Acumen Academy UK
Avocado's Advocacy CIC
Birth Companions
Blue Cabin
Clean Start Kenya
Coram Voice
Dartington Hall Trust (Project)
Family Gateway
Family Rights Group
Leicestershire Cares
Love Barrow Families CIC
North East Wellbeing
Pure Insight
Quaker Social Action
St Michael's Fellowship
Street Talk
Streetlife Trust Ltd
Voices Foundation
We are Juno CIC
WILD Young Parents

This list includes charities supported by our community member Segelman Trust, which is housed in the Greenwood Place office and shares our processes and approach.

GRANTEE CASE STUDIES



Namati

Working to advance grassroots environmental and social justice causes through training and deploying community-based paralegals, using this as a basis for growing a global movement for legal empowerment.

Law should be one of the world's most powerful tools for advancing justice. Yet, more than five billion people (two thirds of the world's population) live outside the protection of the law and do not have meaningful access to justice. Even when the 'right' laws exist, it is often difficult for ordinary people to access, navigate and use them. And in places where organisations exist to help communities advance justice, most of their work is small scale – and they rarely, if ever, document their impact or have access to lessons learned by their peers.

Namati and their partners train and deploy paralegals who work with communities to defend their rights on issues of land and environmental justice, citizenship and health. Namati uses data from cases to identify and advocate for structural reforms. In 2021 alone, Namati supported over 2,500 people to understand, use and shape the law, directly benefitting more than 300,000 people.

Supported by one community member. Supported since Autumn 2021.



“
Namati's paralegals enable communities to have a voice and agency... We value their capacity to listen and learn with respect for communities' perspectives and their belief that power should be with the people.

MALI OLE KAUNGA,
CEO of Impact Kenya

New Horizon Youth Centre: Hotel 1824

Supporting young people in London experiencing homelessness to increase their wellbeing, change their economic circumstances, and find somewhere that they can call home.

In 2021, 13,000 young Londoners at risk of homelessness approached their council and over 1,000 under 25s slept rough in the capital.

NHYC is a key player in supporting the young homeless population in London at a time when services are limited – providing support and advice to 1,000 16-24 year olds each year, through their central London drop-in centre.

In response to the increasing levels of rough sleeping they saw young people experiencing in London, NHYC and Depaul UK teamed up to create

Hotel 1824, London's only youth-specific emergency accommodation hub open to any young person aged 18-24 who is rough sleeping or at immediate risk of doing so. Depaul manages the accommodation, New Horizon leads on move-on and wrap-around support.

In its first year of operation, 176 young people (almost half of whom had slept rough before arriving) have been given a safe and appropriate place to stay. 112 have moved on to positive housing outcomes – only 2 have slept rough again since leaving Hotel 1824.

Hotel 1824 is supported by one community member, with another of our community members supporting NHYC's core work. Supported since Summer 2021.



“
The last hostel I was in was horrible... Here at Hotel 1824, it's different. Having a place that is solely focused on young people, it's not as intimidating and scary as most other places. I wish there were more places like this around London.

JADEA, 21

Mulokot Foundation and VIDS, via Nia Tero

Supporting the efforts of Indigenous peoples to improve and secure the health of the ecosystems in which they live.

We are working with Nia Tero to provide funding directly to Indigenous-led organisations in Suriname. Funding has been provided to Mulokot Foundation to support the mapping of their territory and to the Association of Indigenous Leaders of Suriname (VIDS) to intensify advocacy for new legislation on Indigenous and Tribal peoples' rights.

Indigenous peoples make up around 5% of the world's population but over one third of the Earth is under their care. It is estimated that their territories sustain 40% of the Earth's intact ecosystems, 80% of global biodiversity and one third of above ground

carbon. In this context, Nia Tero was formed as a global collaborative to directly advance indigenous peoples' and local communities' stewardship of vital ecosystems around the world.

Nia Tero works through forming long-term partnerships with indigenous peoples, providing grant funding and long-term sustainable financing to its partners, as well as supporting them with investment in technical assistance and institutional-capacity building programmes. Currently, Nia Tero is supporting indigenous partners to sustain over 100m hectares of intact ecosystems, storing more than 20GT of carbon.

Supported by one community member. Supported since Autumn 2021.



“
Suriname is the greenest of the world – 93% of the country's surface is covered by rainforest and we'd like to keep it that way. Partnering with Nia Tero is helping us do that.

JUPTA ITOEWAKI,
The Mulokot Foundation
(indigenous people's conservation organisation).

LandWorks

Providing a supported route back into employment and the community for people in prison or at risk of going to prison.

48% of prisoners reoffend within one year of release. On release, just 27% have a job and 47% have no qualifications. 82% of former prisoners have writing skills below that of an 11-year-old child and more than 70% suffer from more than two mental disorders. LandWorks is a resettlement and rehabilitation charity that works with people in prison and those at risk of going to prison (referred to as trainees) to enhance their opportunities and prevent reoffending.

Most trainees have led chaotic lives of abuse of dysfunction, and many have experienced the care system. Rather than

focusing on trainees' problems and shortcomings, LandWorks' approach focuses on individual strengths and seeks to create a supportive community.

Trainees develop practical skills such as woodwork, gardening and construction over the course of a six-month work placement – attending on day release from prison or based in the local community. The one-year reoffending rate of LandWorks' graduates was just 5% in 2021 compared to over 30% nationally for people leaving prison or serving a community sentence.

Supported by two community members with one core grant relationship since Spring 2022.



“
It's no understatement to say that LandWorks literally saved my life. The humility, care and support provided means that I have a real solid platform to move forward in life. I can't thank the team enough for being there in a time of real crisis in my life.

STUART,
LandWorks trainee
(2021)

GreenWave

Building the foundation for a blue-green economy that creates jobs, mitigates climate change and grows healthy local food.

Each year, oceans take up 23% of the carbon dioxide emissions pumped into the atmosphere and, taking other greenhouse gases into consideration, oceans remove roughly 17% of total emissions. Our oceans are paying a steep price: water temperature changes, marine heat waves, rising sea levels and acidification lead to inhospitable environments for marine life, a reduction in biomass production, destabilisation of food chains and fewer carbon sinks.

Oceans are also home to significant solutions. GreenWave trains and supports regenerative

ocean farmers to grow a mix of seaweed and shellfish with zero inputs, linking them to markets to sell the end products of food, fertiliser, animal feed and bioplastics. The GreenWave system restores diverse reef ecosystems while sequestering carbon.

Robust data collection and analysis – including through the Ocean Farming Hub, a world-first online resource that supports farmers from seed to sale – underpins their 2030 ambition to support 10,000 ocean farmers to catalyse planting of 100 million acres of regenerative ocean crops.

Supported by one community member. Supported since Autumn 2020.



“Over the years, Greenwave’s training and innovation programmes have created a pathway for hatchery technicians to produce viable kelp seed and for farmers to increase crop production to take advantage of growing markets for domestically cultivated seaweed.

MIKE DOALL,
New York Kelp Farmer

Refugee Action

Improving the lives of refugees and people seeking asylum in the UK so they get justice, live free of poverty and successfully rebuild their lives.

Globally, the scale and pace of the refugee crisis is increasing year on year. By mid-2021, the United Nations estimated that 84 million people had been forcibly displaced worldwide. In 2021, over 48,000 people applied for asylum in the UK alone. Many of these people are extremely vulnerable.

Refugee Action exists to help refugees and asylum seekers, who have fled unimaginable horrors only to find themselves in a continued crisis in the UK. They help highly vulnerable, traumatised people – often living in poverty or homeless

and unable to work – with the support they need to build safe, happy, dignified and productive lives in the UK.

Over the past 40 years Refugee Action have helped hundreds of thousands of people to feel welcome in the UK and rebuild their lives in safety, with over 80,000 people supported since 2004. In 2021/22, Refugee Action directly supported almost 3,000 refugees and people seeking asylum, and worked with 253 organisations in the sector through their Good Practice & Partnerships.

Supported by three community members. Supported since Summer 2020.



“On a couple of occasions, I was thinking about committing suicide and you can see from the scars on my arms that I tried it... It was not only support, you saved my life... I have now my own bed, I can cook. I have an address to go to. I feel I am a human now.

Anonymous Refugee Action Asylum Crisis client

myAgro

Moving smallholder farmers out of poverty.

According to the World Bank, 80% of the world's 770 million people living in extreme poverty are in rural areas and 64% work in agriculture. The planet's estimated 500 million smallholder farms produce the majority of the developing world's food.

As 'small individual customers' - often unbanked - they have little, if any, purchasing power rendering them unable to demand sufficient quantities of high-quality seed and fertiliser. In addition, they have a cash flow problem with money available at harvest time, but not at planting when it is most needed to buy quality inputs.

myAgro helps smallholder farmers increase their income and agricultural yield through a mobile savings platform which allows them to pre-pay for high-quality input, small tools, and training as well as catastrophic insurance and other wrap around services. On average, myAgro farmers see a 50-100% increase in yield per hectare and a \$150-\$300 net increase in farming income per year. At a time when the cost of inputs is skyrocketing, myAgro's work has never felt more vital.

Supported by one community member. Supported since Spring 2019.



“It is unconscionable to think that, every day, millions of smallholder farmers and their families are food insecure and lack the means to move out of poverty. myAgro has the technology, solutions, and agricultural expertise to help change this reality.

ANNA VERGHESE,
Executive Director of
The Audacious Project
at TED

National House Project

Helping 16/17 year olds to move on from care into sustainable, dignified independent living.

Young people leaving care at 16-18 can face a number of challenges, including a lack of qualifications, access to employment, life skills and the community needed to support independent living.

Young people leaving care are liable to be moved to unregulated, semi-independent housing at an extremely young age with a few hours of support a week from social workers with a high case load. Within two years, one third of care leavers are homeless.

The NHP aims to help 16/17 year-old care leavers to move into their own homes. By working as part of a team,

the young people create a community for themselves, and a support network - taking on responsibility, developing skills and building strong supportive relationships with peers. When young people have completed the House Project programme they 'graduate' and move into their own home. They have their own tenancy and can stay in the property for life if they wish.

Young people remain part of the House Project community for ever and can access support whenever they need it. Since it began in 2018, NHP has supported 401 young people, 222 are now living in their sown homes and - most importantly - not one tenancy has broken down.

Supported by two community members since 2020.



“I've managed to find somewhere and be a part of something that is the best part of life, which is friendship, which is love, which is hope, which is making the world a better place in our small way by making the passages through to adulthood from the care system that much better.

Young person

ZayoHub

Supporting rural “last mile” communities to lift themselves out of poverty

An estimated three million people in Zambia – almost one fifth of the population – live in remote rural areas which lack markets, services, communications or information needed to help local people to generate a reliable living. The impact of climate change is making the situation even harder.

ZayoHub aims to fill that gap. Working in areas where 85-94% of people live in poverty, ZayoHub uses a network of physical hubs each serving around 5000 people to offer livelihood support, communications and IT, financial services and access to renewable energy,

information and training. Communities access advice and combine services to build better incomes. For example, women’s savings and loan group members can access training and microloans and start businesses. In 2021, ZayoHub’s range of activities generated financial returns for users of over \$44,000 per hub.

Besides economic benefits, the hub provides a focus for community activities. Children enjoy library books and educational content, adults search for information, and follow national events on the TV. Community workers convene events. Without a venue, most of these events would not have happened.

Supported by one community member.
Supported since Spring 2021.



“
The Hubs are a focus for development, promoting entrepreneurship, providing services and giving access to education and information. They make it possible for people in remote communities to change their lives.

Chaaba and Auspine,
ZayoHub Agents

IntoUniversity

Inspiring young people to achieve.

Only 27% of students from disadvantaged backgrounds in the UK go to university, compared to 46% of their peers. Children from low-income homes are much more likely to leave school with results that do not reflect their true potential, and restrict their opportunities to succeed in adult life.

IntoUniversity supports children and young people in disadvantaged neighbourhoods to succeed in school and attain their aspirations – be that a university place, an apprenticeship or a vocational qualification. The programme is run from their growing network of local learning

centres established in the heart of the communities where its students live. These are safe, supportive spaces with a positive aspirational ethos that aims to replicate the educational and personal support that most better-off children receive as a matter of course. In 2021, 66% of IntoUniversity’s school leavers progressed to Higher Education.


The gap between young people from disadvantaged backgrounds and their better-off peers has grown significantly due to the pandemic, with many disadvantaged students more than 20 months behind in their learning by age 16. IntoUniversity bridges this gap and its services are more important now than ever.

Supported by four community members, with two core grants since Spring 2021.



“
IntoUniversity changed my life. It took me from being a person with only one view of the world to giving me the opportunity to learn, mature... and see a different perspective on the world. It opened my eyes.

IntoUniversity alumnus



“The team at Greenwood Place go above and beyond funding, they are a true partner – always supportive and providing insights and advice to help us as we grow and scale.”

GRANTEE PARTNER
(2022 Survey)



WHO WE ARE

STAFF TEAM



REBECCA EASTMOND



LOUISA BRASSEY



SONAL SHAH



JACQUI BAASKE



LYNN HOHENFELD



LUCY CLARKE



SUMITRA SAHA



BARBRA MAZUR



FREYA WARREN

FREELANCE CONSULTANTS

Strategy and Grantmaking:

Katy Golding
JoJo Stephens

Operational and Design:

Diane Richards
Lynda Shaw
Emmi Salonen

Interns:

Chaitanya Makwana
Eliot Scharf (Greenwood Place LSE
Marshall Institute Intern programme)
William Troy

OUR ADVISORY BOARD MEMBERS



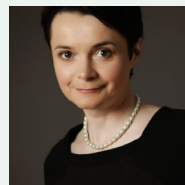
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MCGRATH**
Chair, Big Society
Capital & Chairman,
Birkbeck University
of London



JAMIE COOPER
Founding Chair &
President Big Win
Philanthropy



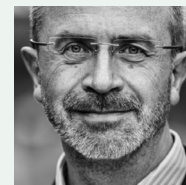
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HUGHES-HALLETT**
Chair & Co-Founder
Marshall Institute,
Founder & Chair
HelpForce



**NICOLA
BRENTNALL**
CEO, The Queen's
Commonwealth
Trust



**JAMES IRUNGU
MWANGI**
Executive Director,
Dalberg Group



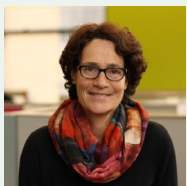
PETER WHEELER
Co-Founder &
Trustee New
Philanthropy
Capital, Director,
Social Finance



PER HEGGENES
CEO, Ikea
Foundation



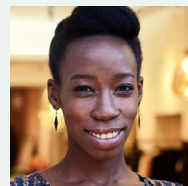
EDWIN OU
Managing Director,
Skoll Foundation



CARLYLE SINGER
President, Acumen



MIKO GIEDROYC
Co-Founder, New
Philanthropy
Capital



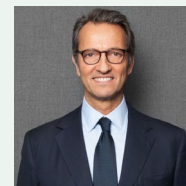
SAYO AYODELE
Partner, Leaders'
Quest



PAUL FLETCHER
Chair, Teach
For All



KEVIN STARR
Managing
Director, Mulago
Foundation



LUIS PALACIOS
Founder, Elystone
Capital



**CATHERINE
ZENNSTRÖM**
Co-Founder &
Chair, Zennstrom
Philanthropies



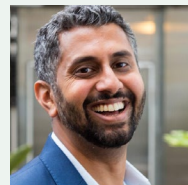
**POOJA WARIER
HAMILTON**
Chief Customer
Officer, Apolitical



FIONA NAPIER
Senior Associate,
COP 26 Climate
Champions,
Trustee,
Environmental
Fundors Network



EMILY BOLTON
Former Director
Social Finance



VINAY NAIR
Co-Founder &
CEO, Lightful



**RICARDO
GORODISCH**
Founder & Director,
Foundation
Kaleidos



NICOLE MUNNS
Founder & Chief
Executive, Aestus
Foundation



DIANE WHITTY
Former
Global Head,
Philanthropy
Centre,
J.P. Morgan



For additional information or to request
client references please contact us:

Greenwood Place
West Wing, Somerset House
London WC2R 1LA

rebecca.eastmond@greenwood.place

