

# GREENWOOD PLACE

OUR YEAR AT A GLANCE  
2022/2023

(April 2022 to March 2023)



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“ It’s very simple - we couldn’t do this  
without their support.”

CLIENT  
(2023 Survey)



## INTRODUCTION FROM OUR CHAIR

Six years into Greenwood Place's journey, I notice not just the impact that the team have enabled through their work but also the positive, inspiring culture of the organisation – and the sheer quality of every single team member.

They have managed to retain a remarkable balance between providing a bespoke and highly personal service for their clients and an open and responsive relationship with their grantees.

The professionalism and robust processes that underpin their work have led to great grantee choices (several of their long-term partners have shot into the limelight recently, with two Earthshot Prizes and a clutch of Audacious Prizes now in their grantee portfolio).

The quality of their relationships with both clients and grantees are reflected in the impressive response rates and results of this year's annual survey – with survey response rates of over 75%, the team achieved an overall combined rating of 9.7/10. The comments from clients and grantees that you will see dotted throughout this report speak for themselves in terms of how both sets of key

stakeholders view their relationship with this very special organisation. And the impact of their work is illustrated by the partner case studies. I urge you to read them.

Several new clients have joined the Greenwood Place community this year, giving the team the opportunity to build relationships with new grantees and to explore new issue areas. I'm excited to see what the coming year will bring.

**PAUL FLETCHER**



**Paul Fletcher**

In addition to Greenwood Place, Paul serves as Chair of Teach for All, Greater Share, Kensington Aldridge Academy and SystemIQ Capital. He was Senior Partner of Actis, the emerging markets investor.

## INTRODUCTION FROM THE PARTNERS

This year saw the giving managed directly by the Greenwood Place team surpass \$17m. Our cumulative giving since our launch in 2017 now exceeds \$81m.

We saw a number of our long-term grantees win (well deserved) plaudits. Kheyti won the prestigious Earthshot Prize for their innovative Greenhouse-in-a-box helping smallholder farmers reduce climate risk and increase yield and productivity. Canopy – fierce protectors of ancient and endangered woodlands – received significant funding catalysed by the Audacious Project to innovate and scale up their next generation pulp production work. Greenwood Place is proud to have played a role in supporting both organisations to prove their models and reach impact at scale.

We were delighted to introduce a series of new people – both clients and grantees – into our thriving community of donors and “do-ers”. Our new clients are giving us the opportunity to dive deeper into issues of poverty, health and inequality in the UK and internationally as well as building out our climate & conservation work in new regions. We are excited to see where their giving will lead.

This year has also seen internal changes at Greenwood Place. Lucy became a Partner – helping us to lead a growing organisation – and our staff team has grown significantly with Barbra joining our permanent staff and the addition of new colleagues Sumitra, Alaina and Jessica

throughout the year. We’ve also introduced a new, rolling six month intern programme working with our partners 20/20 Levels and Drive Forward to entice great, new people into the world of social change.

Our partners are grappling with increasingly complex and urgent challenges and we feel acutely aware of these problems and the responsibility of philanthropy in responding to them. How do we face the injustices we now see so clearly with compassion? How do we best leverage limited philanthropic resources to protect our shared planet? How do we best support our clients to set goals for their philanthropy, before any of us know the answers? Where can we best bring our time, connections and commitment to bear?

In that context, we are delighted to share the results of our annual survey. Each year we ask the organisations and individuals we partner with (both clients and grantees) how we’re doing – are we getting under their feet or helping them to fly. The results of our survey form the heart of this report. We made a number of small, but meaningful, changes to the way we work this year that were designed to enable just that. We have more to do but we were delighted, and humbled, by the feedback we received from our community in this year’s annual survey.

**REBECCA EASTMOND**  
**LOUISA BRASSEY**  
**SONAL SHAH**  
**LUCY CLARKE**



Rebecca Eastmond



Louisa Brassey



Sonal Shah



Lucy Clarke

## ABOUT GREENWOOD PLACE

Greenwood Place exists to enable philanthropists and foundations to do their work more effectively. We do this by providing long-term, high quality support to those who want their philanthropy to punch above its weight.

Our impact as an organisation can only ever be seen in the change brought about by the people we serve.

Much of our time is spent in grantmaking – acting as the executive team for philanthropists and foundations who share our entrepreneurial philosophy. This means that we provide resources to organisations who are delivering positive impact on the ground. We are donors, not doers.

We also act as a trusted advisor and support system for individual philanthropists and foundations who manage their own grantmaking. They leverage our experience and network of experts to achieve their philanthropic goals.

“

Exactly the sort of support I'm after; tailor made for each client, always accessible and consistently well informed.

GREENWOOD PLACE  
CLIENT

## OUR VALUES

Our values are integral to our work, our culture and the community we seek to build. They are:



To understand the importance of both listening and leading



To balance compassion, flexibility and rigour



To work collaboratively and to maintain objectivity



To act with humility and a bold, entrepreneurial spirit

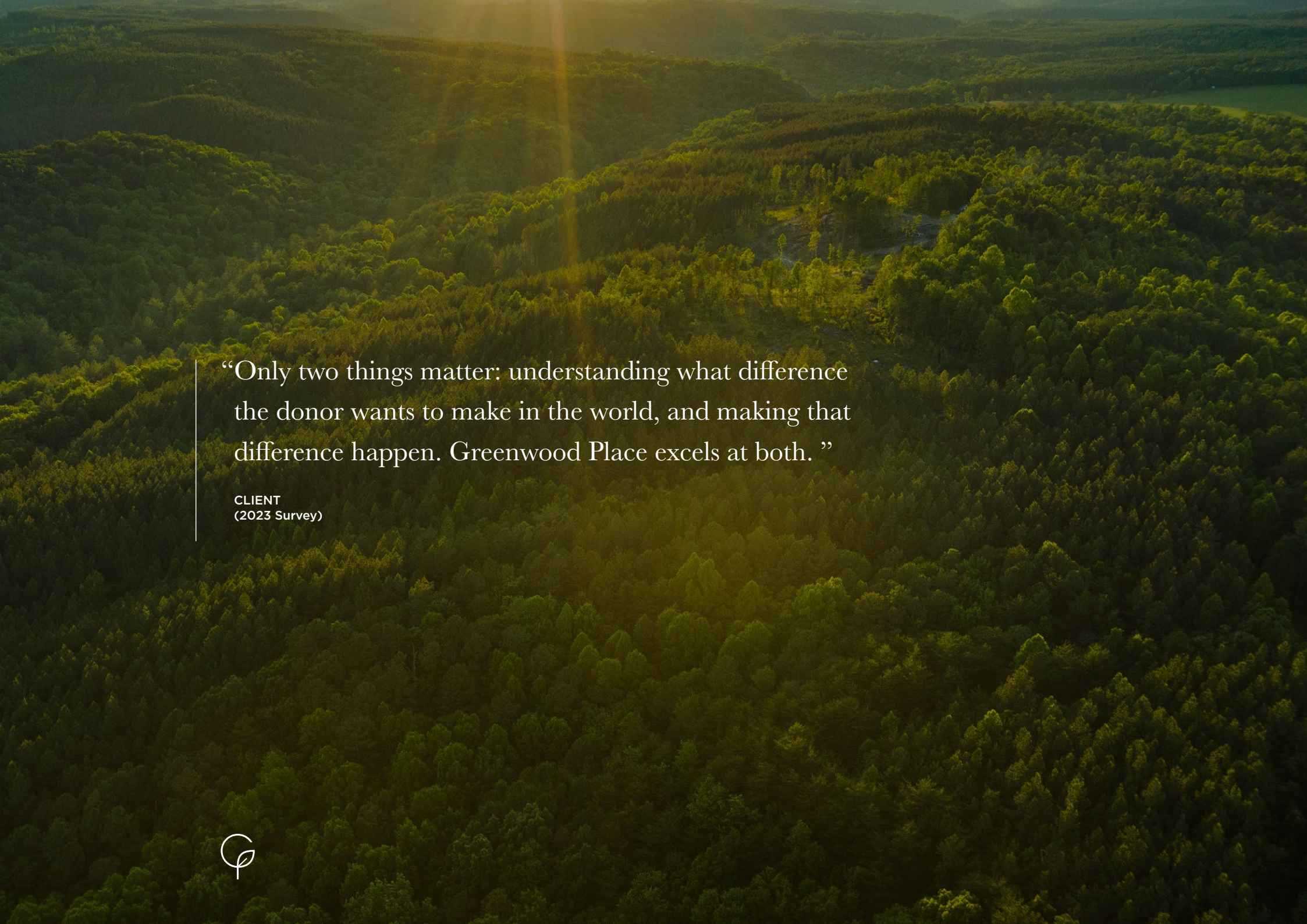


To operate in all circumstances with integrity and respect for others.

# OUR YEAR IN NUMBERS



This year saw the giving managed directly by the Greenwood Place team surpass \$17m. Our cumulative giving since our launch in 2017 now exceeds \$81m.



“Only two things matter: understanding what difference the donor wants to make in the world, and making that difference happen. Greenwood Place excels at both.”

CLIENT  
(2023 Survey)





# WHAT PEOPLE SAY ABOUT US

## CLIENT SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), clients were asked to rate Greenwood Place. A total of 23 respondents participated, representing our 24 clients. Feedback was overwhelmingly positive.



**AVERAGE RATING:  
9.6 OUT OF 10**

### A 9.7 out of 10

Would you recommend Greenwood Place to a friend who needs advice or execution support in their philanthropy?

**“The Greenwood Place team give good honest advice and potential projects are thoroughly researched. They also use the many contacts they have in the world of philanthropy. They are a passionate, professional and committed team.”**

### B 9.5 out of 10

How would you rate Greenwood Place as a partner to your philanthropic or other social impact activities?

**“Thorough, approachable, focused, kind and smart. Everything you want in a team.”**

### C 9.6 out of 10

How do you feel about Greenwood Place’s professional skills as a grant-maker or advisor?

**“Exactly the sort of support I’m after; tailor made for each client, always accessible and consistently well informed.”**

### D 9.5 out of 10

If you use Greenwood Place for additional advice beyond grant-making, how do you feel about the advice that you gain?

**“The team are superb strategists, thought partners and have a fantastic network of advisors and issue area experts who they make readily available. We have also loved attending the educational roundtables and learning journeys that they deliver.”**

### E 9.6 out of 10

Overall, how do you feel about Greenwood Place?

**“It is always a pleasure and a joy to work with this professional and hard-working team. They remain curious and are always improving which means that partners and clients grow too.”**

F

What, in your experience, are we best at?

“Greenwood Place has a methodology rooted in values, alignment and procedures that will not only build your confidence about giving but amplify its impact.”

“I believe Greenwood Place’s greatest strength is their ability to listen to our needs and their extensive knowledge of the sector worldwide. They have the capacity to connect us with or showcase different projects that can enrich our work, and they provide us with significant expertise to enhance our practices with existing best practices.”

“Community! I love meeting other donors who are working on similar issues. I always feel inspired and excited about my work after I attend a Greenwood Place event or trip.”

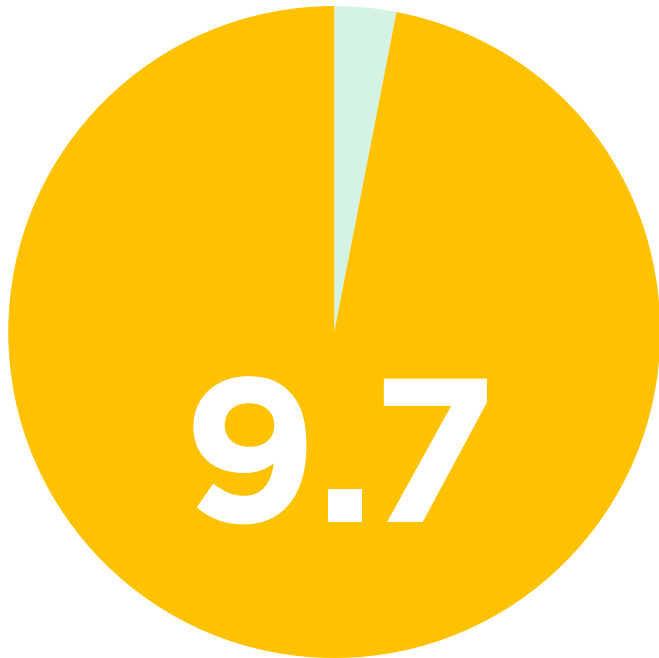
“Finding really good organisations and maintaining a high quality understanding of what’s happening within them year after year.”

“Scoping and research, sound advice, exposing philanthropists to journeys they may not have envisaged, excellent breakfast forums.”

“Greenwood Place is good across the board. Their USP is helping foundations assess their wishes, building a plan and carrying it out. They take new clients from apprehension to confidence.”

# WHAT PEOPLE SAY ABOUT US GRANTEE SURVEY OVERVIEW

On a scale of 1-10 (where 10 is the highest), partners were asked to rate Greenwood Place. A total of 72 respondents participated, representing our 94 partner organisations. Feedback was overwhelmingly positive.



**AVERAGE RATING:  
9.7 OUT OF 10**

**A 9.7 out of 10**

How do you feel about your overall relationship with Greenwood Place?

**“There are few partners who are as candid, approachable, helpful, collaborative, self-aware, and deeply committed as Greenwood Place.”**

**B 9.6 out of 10**

Do we give you enough time to gather the information we request?

**“Deadlines are realistic and we feel supported to address any challenges.”**

**C 9.8 out of 10**

Did we give you enough support to complete our due diligence process?

**“Yes absolutely. It is very helpful to know questions ahead of time and calls with Greenwood Place are always great learning opportunities. It feels very collaborative and transparent.”**

**D 9.5 out of 10**

Do we give you enough information up front about us and our processes?

**“It is always clear and transparent as to when we need to provide information, both during the application process and for reporting purposes.”**

**E 9.7 out of 10**

Are we responsive when you ask us a question?

**“We feel that Greenwood Place are much more than a donor, we have reached out to the team there to ask for advice or for a reference, a contact or an introduction and always get a quick and positive response. Thank you.”**

**F 9.9 out of 10**

Are we open and approachable?

**“The MOST open and approachable of the many philanthropic groups with which we work.”**

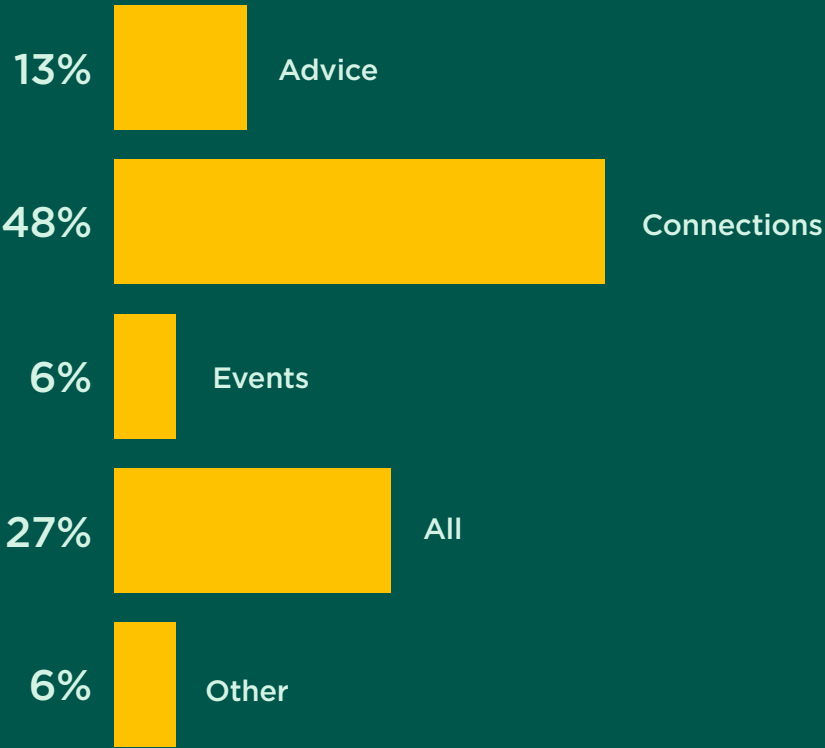
**G 9.9 out of 10**

Are we respectful?

**“Real time, care and thought goes into understanding our work and keeping up to date with it and our context, which means there is great respect on both sides in any interaction.”**

H

Have we provided any support to you beyond grantmaking?



“The Greenwood Place team have provided us with useful advice to engage funders and maintain our funding relationships.”

“We greatly appreciate the willingness to go above and beyond to make connections, provide counsel on trends and topics as well as the direct philanthropic connections, and pull us in to networks where we’d otherwise struggle to find an opening.”

“Greenwood Place has been supportive of our work beyond grant making. They have improved our visibility in the conservation and climate ecosystem.”

## SPOTLIGHT LUCILLE FOUNDATION

The Lucille Foundation was one of Greenwood Place's two founding clients and has been with us ever since. We met the family when the Foundation was just an idea and worked with them to create a structure, understand their values, interests and motivation and develop a initial strategy.

The four trustees (three siblings and their mother) had varied interests but our opening workshops helped to unlock common ground that informed a two year pilot which focused on tackling poverty and inequity in the Global South, predominantly Africa and India.

The family were passionate about giving agency to individuals to improve their own lives while building and strengthening the capacity of their communities to support them in doing so. They embraced the idea of unrestricted funding, understanding the value that comes from investing in an organisation's core purpose and its people.

The Foundation's first five grants were made in late 2017 and they have now supported 32 organisations with almost £20m of funding. The portfolio spans a range of issues from livelihoods, to health, education, environment and more – all centred around the guiding principle of giving people

“  
**Greenwood Place are some of the most spectacular, caring, thoughtful people I know... caring passionately about causes close to my heart, finding one brilliant organisation after another.**

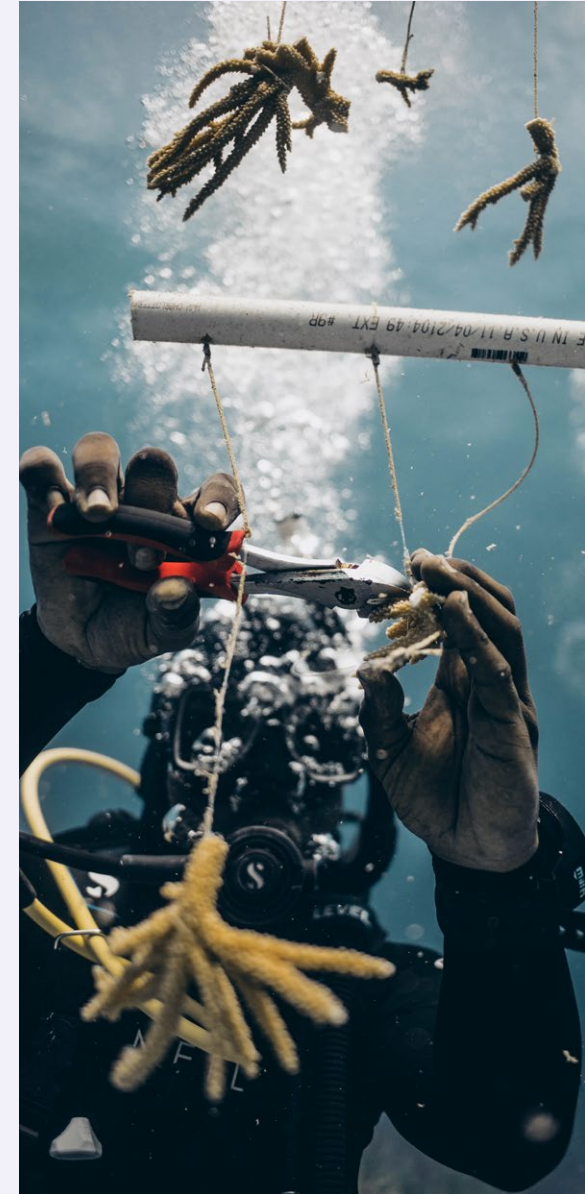
ALEXANDER DE CARVALHO, Trustee


the tools and agency to bring about change in their own lives, for their families and for their communities.

With 14 of their partners funded for at least five years and a further five for at least three years, Lucille Foundation have invested in long term relationships – and seen the results of their continued and unrestricted support develop over time. Across their portfolio, their partners have entered new geographies, refined their models, strengthened leadership, innovated and driven increased impact for those they serve.

Alongside our sourcing of charitable partners and due diligence, we have helped the Foundation to develop and refine its strategy – from creating a new Climate and Conservation portfolio to introducing earlier stage organisations to sit alongside more established partners with strong track records. We have carried out site visits across Kenya, Uganda, Tanzania, India and Zambia on their behalf, conducted a gap analysis to understand areas for development and have brought many of their partners together in a co-created online peer exchange.

As we enter year six of our partnership, we look forward to helping the trustees think about their future strategy and working with them to continue driving impact.





“The Greenwood Place team have deep knowledge on various issue areas, giving me the confidence to make grants knowing I haven’t missed anything.”

CLIENT  
(2023 Survey)



## OUR WORK GRANTMAKING

**We served as the executive management team for 11 clients and their philanthropic foundations throughout the year. For these clients:**

- We provide strategic support and issue analysis, we source grantee partners, carry out due diligence, manage relationships across their grant portfolio, provide mentoring and impact measurement, and deal with the day-to-day administration that keeps their foundations running smoothly.
- We build grant-making processes that are both robust and respectful – informed by decades of experience within our team and good practice we’ve learned from others.
- We balance thorough analysis with support for grant recipients and respect for their expertise and time.
- We are committed to continual improvement where we see gaps and opportunities. We have revised and upgraded our processes each year based on feedback from grantees shared through our annual grantee survey.

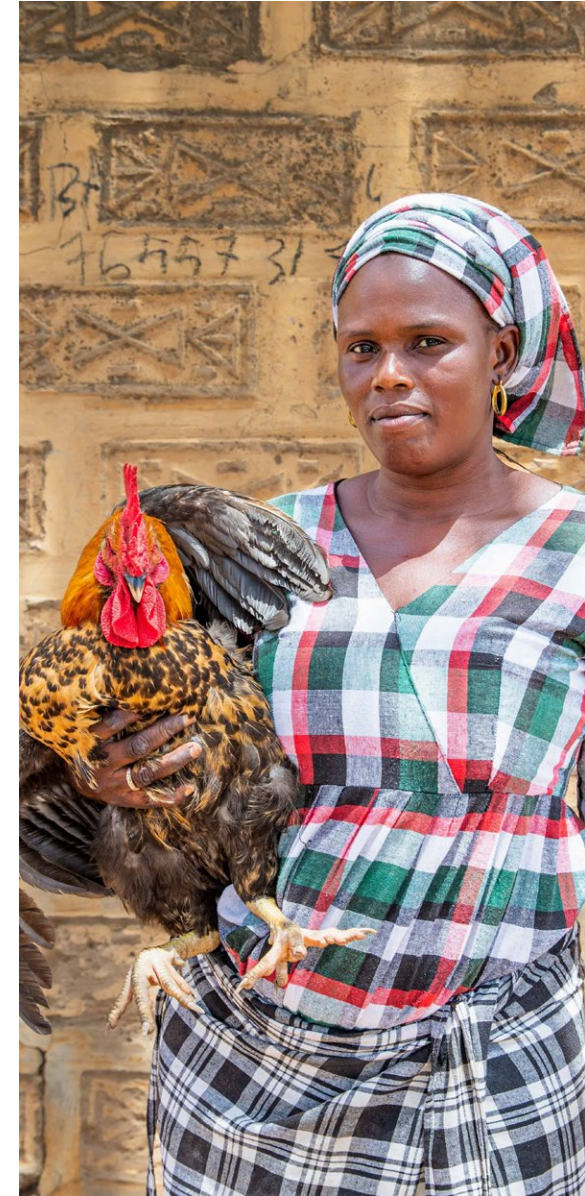
## ADVISORY SERVICES

**We acted as a partner and advisor to 13 clients, walking alongside them and providing support in their efforts to create positive change.**

Our advisory work over the past year has been extremely varied: we’ve developed and delivered workshops that bring our philosophy and approach to life as well as workshops that enable clients to focus on their core values and use them to guide strategy. During the course of 2022/23, we built websites, supported recruitment processes and acted as an impact advisor for a handful of socially-conscious investors.

We helped one client begin to think about major family legacy gifts, we provided practical training and mentorship to several grant-makers, and we provided learning and connection opportunities across our community on a regular basis. We aided in the development and fine-tuning of strategies for many of our charity partners – as well as sharing their pride as they outstripped their own expectations.

We were particularly delighted to facilitate a learning exchange between the Wubanchi Project in Ethiopia and The Home Project in Greece. Three members of The Home Project team spent a week with the Wubanchi team in Addis Ababa – understanding their approach to social work and connecting deeply at a human level. A second leg of the exchange takes place in Athens later this year.



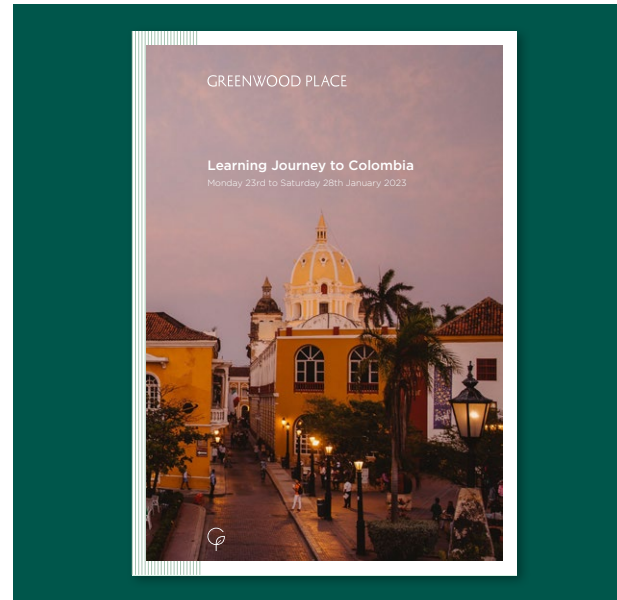
myAgro poultry farmer

# OUR COMMUNITY

- Our roundtables explored topics as varied as how we might bridge the education gap in the UK to how the accumulated experience, knowledge, and wisdom of Indigenous peoples sustains thriving ecosystems. We also held deep-dive discussions with Greenwood Place community members Per Heggnes of the IKEA Foundation and Arturo Benito and Iñigo Serrats of ImpactBridge – understanding their work and the philosophy that drives it.
- In January 2023, we travelled with members of our community to Colombia. We had the chance to spend time with Colombian change-makers working in nature conservation, in gender equity, in education, at the intersection of arts and peace-building and in economic empowerment. We were privileged to investigate the contrasts of a country at a crossroads and understand the reality of social and environmental problems on the ground and what it takes to make a lasting difference.
- We aided in the development and fine-tuning of strategies for many of our charity partners – as well as sharing their pride as they often surpassed their expectations. And we’ve appreciated the increasing connections and collaborations that our network have been making.

“  
**I know I will be feeling the ripples of this trip for many weeks and months to come.**

PARTICIPANT,  
 Greenwood Place  
 Learning Journey 2023



**GREENWOOD PLACE**  
THE PHILANTHROPY ACCELERATOR

**PER HEGGNES: A PERSONAL JOURNEY IN GIVING**

Thursday 16th February 2023, 8:45am - 10:15am  
 West Wing Reception, Somerset House, Strand, London, WC2R 1LA

Greenwood Place is delighted to welcome Per Heggnes, CEO of the IKEA Foundation, the philanthropic arm of IKEA Foundation, the sister of the IKEA Group of companies. For as long as we've known Per, he has been a tireless advocate for children living in some of the world's poorest communities. Since becoming the Foundation's first CEO in 2009, Per has provided over the Foundation's evolution into a global, grant-making philanthropy that funds programmes in more than 45 countries. We are lucky to have Per as an Advisor to Greenwood Place. Come share a light breakfast with us and hear interactive anecdotes from Per's journey in giving.

**THE QUESTION**

- Where (emotionally) would it hurt, how do I identify what's personal and what will have the greatest impact?
- What are the decisions you've made in your role as CEO that had the most impact?
- What makes you happiest in your day job?
- What lessons have you learned and you'd like to share with other donors.
- Is scale the only way to increase impact?
- How can't I build the capacity of my grantees?
- What does success look like in grant-making?
- Is there a support for effective giving?

**THE DISCUSSION**


Since 2009, Per has led the IKEA Foundation's efforts to create safety and opportunity for children experiencing poverty. In 2010, after a decade of learning, learning and growing, the Foundation focused its strategy on addressing the two biggest drivers to the planet's children poverty and climate change. Their mission is to enable families to afford a better life while protecting the planet. These strategic priorities are enabling the Foundation to power communities with renewable energy, support agricultural livelihoods, and promote dignified employment and entrepreneurship opportunities where they are needed most.

**ABOUT PER**

Aside from his role as CEO of IKEA Foundation, Per Heggnes serves on the advisory board of the Refugee Studies Centre at University of Oxford Department for International Development, and is a member of the advisory group on the Planning for the Future project. In 2012, Per was appointed to the UN Commission on Life-Saving Commodities for Women and Children by UN Secretary-General Ban Ki-moon, who created commissions to increase access to lifesaving medicines and health supplies for the world's most vulnerable people. Per holds Per was the Global Head of Corporate Affairs for the shipping and logistics company Wilhelmsen Wilhelmsen Logistics. Before joining IKEA, he was the UK, President and CEO of Berman-Munksgaard. Per served in the Norwegian Air Force and graduated from the University of Augsburg in Germany with a "Diplom Oekonom" (MBA).

Greenwood Place Learning Journey – Colombia





“Real time, care and thought goes into understanding our work and keeping up to date with it and our context, which means there is great respect on both sides in any interaction.”

GRANTEE PARTNER  
(2023 Survey)



## OUR GRANTEE PARTNERS

We are proud to have supported the organisations listed below through our direct grantmaking work during 2022/23.

20/20 Levels  
Access Sport  
Action for Happiness  
Acumen  
Acumen Academy UK  
African Visionary Fund  
Amazon Watch  
Anna Freud Centre  
Ashoka UK  
Avocados Advocacy  
Birth Companions  
Blue Cabin  
Blue Ventures  
Body & Soul  
Breakthrough India  
Care Leaders Fellowship  
Camfed  
Canopy  
Carefree Cornwall  
Children & Families Across Borders (CFAB)  
City Harvest  
Clean Air Task Force  
Clean Start Kenya  
ClientEarth  
Collaborative Cures  
Coral Vita

Coram Voice  
Crisis UK  
Doorstep Library  
Drive Forward Foundation  
Earthjustice  
El Colegio Del Cuerpo  
Educate Girls  
Every Mother Counts  
Family Gateway  
Family Rights Group  
Fauna & Flora International  
Football Beyond Borders  
Foundation for Ecological Security (FES)  
Girls Not Brides  
Glimmer of Hope  
GreenWave  
Healthy Learners  
Homeless Link  
IntoUniversity  
IPA  
Jamie's Farm  
Kazzum Arts  
Kheyti  
LandWorks  
Last Mile Health  
Leicestershire Cares  
Legado  
Lighthouse Pedagogy Trust  
Little Village  
Live Happy  
Love Barrow Families  
Maliasili  
Mental Health Innovations - SHOUT

mothers2mothers (m2m)  
myAgro  
Namati  
National House Project  
New Horizons Night Shelter - Hotel 1824  
New Horizons Youth Centre  
Nia Tero  
Noora Health  
Northern Rangelands Trust (NRT)  
Nuru International  
Oceana  
OOMOO - Open Door Charity  
Onside Youth Zones  
Our Future  
Peek Vision  
Place2Be  
Pure Insight  
Quaker Social Action  
Recurrent Care  
Refugee Action  
Resurgo  
Rise:61  
Room to Read  
Root Capital  
Safe Families  
SafeLives  
Settle Support  
Shelter from the Storm  
Smart Works  
Spark MicroGrants  
St Giles Trust  
St Michaels Fellowship  
Street Talk

Surfers Against Sewage  
Team Up  
The Big House  
The Home Project  
The Kids Network  
The Old Vic  
The Tutor Trust  
The Upper Room  
Thrive @ Five  
Transform Trust  
Trevi  
Village Enterprise  
Voice Foundation  
We Are Juno  
West London Zone  
Whole Child International  
WildAid Marine  
WILD Young Parents Project  
Wiltshire Community Foundation's Bursary Scheme  
Yunus Social Business  
ZayoHub  
Zone West

This list includes charities supported by our community member Segelman Trust, which is housed in the Greenwood Place office and shares our processes and approach.

# GRANTEE CASE STUDIES



## Canopy: Protecting Forests, Revolutionising Supply Chains

Forests and their soils store 45% of stored land carbon. Ancient Forests, including North America's Boreal Forest, Indonesia's Rainforests and Russia's Taiga, are 40x more effective at sequestering CO<sub>2</sub>/hectare than plantation forests. Scientific evidence shows they're irreplaceable - when their water and nutrient cycles are altered, carbon storage and biodiversity are forever changed..

Despite this, the world's Ancient and Endangered Forests are being felled at an alarming rate. Every year, around three billion trees are cut down for paper-based packaging production..

Canopy collaborates with businesses in the fashion, packaging and publishing

sectors to develop policies against sourcing from ancient forests. They map supply chains and promote alternative, low-carbon materials, working with mills supplying raw material. They leverage proven market demand for low-carbon materials to scale "Next Generation Solutions", mobilising the investment community to finance innovative technologies and alternative sources.

Canopy has the backing of over 900 companies, including H&M, Ben & Jerry's and Zara. Today, more than 93% of the global viscose market implements ethical sourcing policies, and 16.6 million hectares of ancient and endangered forests are protected.

Winner of the Audacious Prize

Supported by two community members and by Greenwood Place's own corporate donation. Supported since October 2021.



An Orangutang perched on a tree ©Paul Hilton

“Canopy helps Indigenous organisations grow, they are always willing to network beyond their skills and capacity. Canopy has delivered on all our needs in a very authentic way and have our best interest at heart.

MANDY GULL-MASTY,  
Grand Chief of the Cree Nation

## Kheyti: Empowering Smallholder Farmers for Climate Resilience

Climate change, causing rising temperatures, water scarcity, and pest attacks, threatens over 100 million smallholder farmers in India with reduced agricultural productivity and financial loss. These farmers face up to 10% annual yield drops and \$5 billion pest-related losses.

Kheyti offers a solution with its affordable "Greenhouse-in-a-Box" package, which includes a low-cost irrigated greenhouse, high quality seeds, and advisory services. This technology enables farmers to produce seven times more food using 90% less water and fewer fertilisers and pesticides. Ultra-affordability is key for Kheyti, having reduced the "Rakshak" greenhouse price from \$7,000 to \$1,300, Kheyti now offers

a smaller version at \$650, aiming for \$500 within the next three years.

Since its inception, Kheyti has enrolled 1,800 farmers, installed 1,600 greenhouses, and seen an exceptional 600% sales growth last year. In 2022- 23 Kheyti farmers have seen a 40% average annual income increase, with the top 10% achieving 200% growth.

Now transitioning from R&D to replication, Kheyti's focus is on reducing operating costs, proving standardised impact, streamlining advisory services, and securing government subsidies for the poorest farmers to enable them to reach one million smallholders in the next decade.

Winner of the Earthshot Prize

Supported by one community member since July 2021.



A smallholder farmer from Bihar in their newly installed Rakshak greenhouse

“We were introduced to the Kheyti Rakshak greenhouse last year. Now, we're growing green capsicum for the first time and have harvested 1000 kilos in four months, earning over \$400. The yield and income should double in the next four months.

SUMITRA DEVI,  
Bahraich, Uttar Pradesh

## mothers2mothers: African women transforming community health outcomes

Despite recent progress, more than half the population of the African continent—some 615 million people—do not have access to the health care they need.

Women and girls accounted for 63% of new HIV infections in 2021, with only 54% of children living with HIV receiving treatment, compared to 74% of adults. Noncommunicable diseases like diabetes and cardiovascular disease are predicted to be the leading cause of death in sub-Saharan Africa by 2030.

To address these challenges, mothers2mothers (m2m) trains and employs local women living with HIV as community health workers. These “Mentor Mothers”

work in health facilities, door-to-door in their communities, and remotely through eServices to provide education, care, referrals, treatment, and support to women and families across 10 sub-Saharan African countries.

Over the past two decades, this model has been proven to help some of the most vulnerable and marginalised populations access, start, and stay in care long-term.

Since 2001, m2m has reached over 15 million people with critical health services, created jobs for almost 12,000 women living with HIV, and helped to prevent over 4.3 million HIV infections – maintaining a mother-to-child HIV transmission rate below the UN’s 5% benchmark for their enrolled clients for eight consecutive years.

Supported by two community members. Supported since May 2019.



mothers2mothers Mentor Mother with client in Mulanje District, Malawi

“ I experienced a lot of stigma when I first discovered I was living with HIV, but today I go to work with pride because I know I’m making a difference that’s recognised by my community.

FAUSTINA, m2m Mentor Mother and Team Lead in Ghana

## Peek Vision: Bridging the gap in global eye care

Over 1.1 billion people worldwide suffer from untreated vision loss. 89% of them live in low-and-middle income countries where they lack access to existing cost-effective intervention and treatments like glasses. Without intervention, this number is projected to rise to 1.8 billion by 2050, affecting education, employment, and quality of life.

Peek Vision collaborates with NGOs, health services, and governments to address this crisis. Developing software and a data intelligence platform to enhance the efficacy of school and community eye health programmes, their smartphone tools enable large-scale vision

screenings by non-specialists, and their platform tracks patient care journeys, identifying treatment gaps and barriers to ensure that everyone who needs it gets treatment. Peek’s partners even use data to remove barriers to care such as providing transportation.

By March 2023, Peek’s partners had screened 2.8m individuals. Around 20% of these individuals had an eye health need, and 348k have been connected to care. Their proven approach is strengthening eye health systems in countries like Botswana, Kenya, and Pakistan, significantly improving eye care accessibility.

Supported by two community members. Supported since May 2019.



A young schoolgirl undergoes eye screening during the Pono Yame program launch in 2022. © Kefilwe Monosi Pono Yame

“ Being blind was depressing. I became dependent on others for everything and our farm suffered too. I didn’t know treatment was available, and I certainly didn’t know that there was a clinic so close to home that had the answer all along.

HADIJA KIMATI, Farmer and Hatmaker, beneficiary from CBM-Tanzania Programme

## City Harvest: Reducing food insecurity and protecting the planet

One in four Londoners live in poverty and yet enough food for 160 million meals is wasted every year. City Harvest address food waste and need through a food collection and redistribution service - diverting quality, nutritious, surplus food from waste and redistributing it to those facing food poverty in London.

Working across 29 of London's 32 boroughs, City Harvest's dedicated drivers distribute 120 tonnes of food every week to their 375 charity partners - feeding over 80,000 Londoners annually. In 2022, City Harvest's services meant that 5,663 tonnes of food was diverted from food waste.

Since inception, City Harvest have collected and redistributed over 44 million meals. And in the last twelve months, each charity supported by City Harvest received food valued, on average, at £75,000 - enabling charities to redirect funds to other vital services.

For example, the London Early Years Foundation saved enough funds from City Harvest's support to provide 2.5 nursery places for families who cannot afford childcare.

Supported by two community members.  
Supported since January 2019.



A City Harvest van driver delivering food to a partner charity.

“ You don't know what this means to the hundreds of children who we serve each week. There are so many children and families on the breadline, and without this food they would just starve.

LEVI from Hunger No More, Hackney

## Jamie's Farm: Transforming young lives through farming and therapeutic interventions

Jamie's Farm tackles the pressing issue of school exclusions and the associated challenges faced by at-risk young people. In the UK, 42 children are excluded from school every day, leading to detrimental outcomes. Jamie's Farm provides a unique, preventative programme centred around a five-day farm residential experience.

Their model incorporates four essential components: farming, family, therapy, and legacy. Through hands-on activities with animals, cultivation of food, communal living, and therapeutic interventions, young people develop responsibility, self-awareness, and resilience. The programme includes a personalised follow-up plan to ensure ongoing support.

Jamie's Farm practices regenerative farming that seeks to sequester carbon whilst improving habitats and sharing this approach with other farmers and visiting young people.

The impact of Jamie's Farm is remarkable. In the 2020/21 academic year, 60% of participants experienced a meaningful improvement in their mental well-being; 64% of those not on track in core subjects regained their academic trajectory, and "concerning attendance" decreased for 68% of students. Additionally, 75% of those at risk of permanent exclusion demonstrated improved behaviour, with 63% no longer being at risk.

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Supported since May 2019.



A young person herding sheep as part of the programme

“ I cannot stress enough how beneficial this unique opportunity was. I observed some remarkable transformations. The skills developed have had lasting impacts both academically and behaviourally.

CARLY MITCHELL  
- Principal, Oasis Academy South Bank.

## The Big House: Harnessing the transformative power of performance

The Big House (TBH)'s goal is to transform the lives of marginalised young people through the power of performance, addressing the challenges they face. Despite the fact only 1% of children have been in care, 40% of the youth offending population are care-experienced. TBH is where care-experienced and other marginalised young people go to find their creative voice and gain wraparound support and acceptance.

The life-blood of TBH is the Open House Project (OHP), a bespoke combination of drama participation and life skills workshops. With over 250 participants in 17 OHPs, TBH has achieved significant impact. In the 2022 OFFIE award-

nominated production, "Mission", 92% of participants reported improved well-being. The whole TBH membership maintains a 100% non-reoffending rate, including the cast of Mission.

TBH's robust and tailored methods include ongoing pastoral support and guidance into professional opportunities. Expanding their reach, TBH also delivers drama-based workshops to professionals on topics such as Diversity, Equity and Inclusion. Previous partners include The Met Police and Islington Social Workers. By empowering care-experienced youth, TBH is breaking the cycle of negative outcomes, ensuring equal opportunities for all young people to build the lives they choose.

Supported by one community member. Supported since January 2020.



Still Image From the Open House Project's production of "Mission"

“**The impact of The Big House's work on young care leavers has been tremendous and provides an ideal platform to develop their creative and practical skills as well as plan for the future. I'm a massive supporter of their work.**

MATTHEW BLOOD,  
Head of Tri-Borough  
Virtual Schools

## Trevi: Providing safe, nurturing spaces for women in recovery

From its Devon base, Trevi supports women with multiple disadvantages – including childhood trauma, abuse, addiction, criminogenic behaviours, poor mental health and social isolation – to move forward with their lives and raise their children safely.

Jasmine Mother's Recovery Centre provides residential rehabilitation for women breaking free from addiction with on-site support for their children. Daffodil Family Centre is a national parenting assessment centre, helping mothers make the necessary changes to keep their child safe and well. Sunflower is a women only day-centre providing therapeutic support in the

community for any woman in need. A fourth centre – Blossom – will open later in 2023 and will provide accommodation for those needing a safe space from which rebuild their lives.

Trevi's responsive care has helped thousands of women towards a more hopeful future and enabled more families to stay together: 96% of women supported by Sunflower described the service as a lifeline and 74% of women supported by Jasmine successfully detoxed, with 8 out of 10 children remaining with their mother. Over a 5-year period, research found that Jasmine represents a cost-effective saving to local authorities of c.£250,000 per family.


Supported by two community members. Supported since May 2021.



Woman leaning in front of Trevi's Sunflower Women's Centre

“**I don't know where I would be without Trevi. They came into my life just at the right time. I can't explain in words just how much they did for my daughter and me. Without Trevi, my life doesn't bear thinking about.**

MICHELLE



“Greenwood Place has always been like a fellow traveller  
– one who always has stood alongside, understood issues  
and concerns from our shared perspective and appreciates  
the ways in which we have navigated. A companion in  
our journey of learning and doing.”

GRANTEE PARTNER  
(2023 Survey)





# WHO WE ARE

## STAFF TEAM



REBECCA EASTMOND



LOUISA BRASSEY



SONAL SHAH



LUCY CLARKE



JACQUI BAASKE



LYNN HOHENFELD



SUMITRA SAHA



BARBRA MAZUR



FREYA KING



JESSICA HARRIS



ALAINA PATTERSON

## FREELANCE CONSULTANTS

**Strategy and Grantmaking:**  
Katy Golding  
JoJo Stephens

**Operations and Design:**  
Diane Richards  
Lynda Shaw  
Emmi Salonen

**Interns:**  
Chaitanya Makwana  
Sabrina Pears  
Samuel Koffi

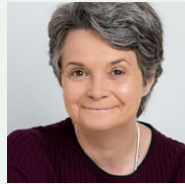
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MCGRATH**  
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**JAMIE COOPER**  
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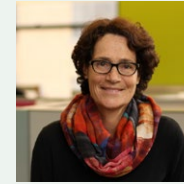
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MWANGI**  
Executive Director,  
Dalberg Group



**PER HEGGENES**  
CEO, IKEA  
Foundation



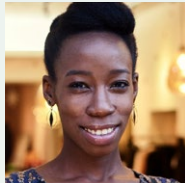
**EDWIN OU**  
Managing Director,  
Skoll Foundation



**CARLYLE SINGER**  
President, Acumen



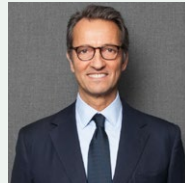
**MIKO GIEDROYC**  
Co-Founder, New  
Philanthropy  
Capital



**SAYO AYODELE**  
Partner, Leaders'  
Quest



**PAUL FLETCHER**  
Chair, Teach  
For All



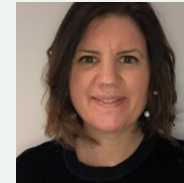
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Founder, Elystone  
Capital



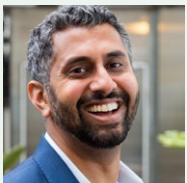
**CATHERINE  
ZENNSTRÖM**  
Co-Founder &  
Chair, Zennstrom  
Philanthropies



**POOJA WARIER  
HAMILTON**  
Chief Customer  
Officer, Apolitical



**EMILY BOLTON**  
Former Director  
Social Finance



**VINAY NAIR**  
Co-Founder &  
CEO, Lightful



**RICARDO  
GORODISCH**  
Founder & Director,  
Foundation  
Kaleidos



**DAME JULIA  
CLEVERDON**  
Vice President  
of Business in  
the Community



**JENNY NORTH**  
Foundation  
Director, The  
Clothworkers'  
Foundation



**STEPHAN  
CHAMBERS**  
Director, Marshall  
Institute at the  
LSE



For additional information or to request  
client references please contact us:

Greenwood Place  
West Wing, Somerset House  
London WC2R 1LA

[rebecca.eastmond@greenwood.place](mailto:rebecca.eastmond@greenwood.place)

